



Press Release | Monthly Traffic Performance Data | September 2009

# Icelandair Group Traffic Data

Figures for the month of August 2009

## Highlights of Operations in August

- § Number of Passengers in August 2% higher than last year
- § New route to Seattle opened in July – traffic in line with expectations
- § Export strong in Cargo but import still weak

<b>Scheduled Airlines</b>	<b>Aug 09</b>	<b>Aug 08</b>		<b>CHG (%)</b>	<b>Jan-Aug 09</b>	<b>Jan-Aug 08</b>		<b>CHG (%)</b>
Number of Passangers (PAX) - in thousand.....	291	287	€	2%	1.383	1.516	€	-9%
Load Factor (%).....	83,5%	83,6%	€	-0,1 ppt	76,4%	76,2%	€	0,2 ppt
Available Seat Kilometers (ASK) - in thousand.....	768.387	753.067	€	2%	3.734.766	4.195.418	€	-11%
Revenue Passanger Kilometers (RPK) - in thousand.....	641.530	629.576	€	2%	2.853.955	3.196.179	€	-11%
Revenue Per Available Seat Kilometre (RASK) - in ISK.....	9,88	8,01	€	23%	8,62	6,82	€	26%

<b>Capacity</b>	<b>Aug 09</b>	<b>Aug 08</b>		<b>CHG (%)</b>	<b>Jan-Aug 09</b>	<b>Jan-Aug 08</b>		<b>CHG (%)</b>
Fleet Utilization (%).....	94%	98%	€	-4%	90%	95%	€	-5%
Sold Block Hours.....	12.232	10.578	€	16%	66.666	69.393	€	-4%

<b>Cargo Business</b>	<b>Aug 09</b>	<b>Aug 08</b>		<b>CHG (%)</b>	<b>Jan-Aug 09</b>	<b>Jan-Aug 08</b>		<b>CHG (%)</b>
Available Tonne Kilometers (ATK) - in thousand.....	44.668	45.532	€	-2%	342.536	390.454	€	-12%
Freight Tonne Kilometers (FTK) - in thousand.....	18.032	23.645	€	-24%	170.014	211.806	€	-20%

<b>Tourism</b>	<b>Aug 09</b>	<b>Aug 08</b>		<b>CHG (%)</b>	<b>Jan-Aug 09</b>	<b>Jan-Aug 08</b>		<b>CHG (%)</b>
Available Hotel Room Nights.....	30.333	30.943	€	-2%	173.888	175.804	€	-1%
Sold Hotel Room Nights.....	26.132	24.362	€	7%	121.913	119.467	€	2%
Utilization of Hotel Rooms.....	86%	79%	€	7%	70%	68%	€	2%



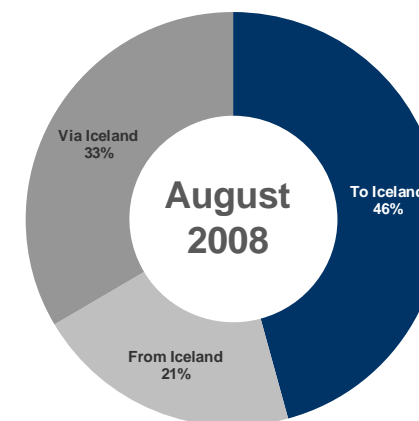
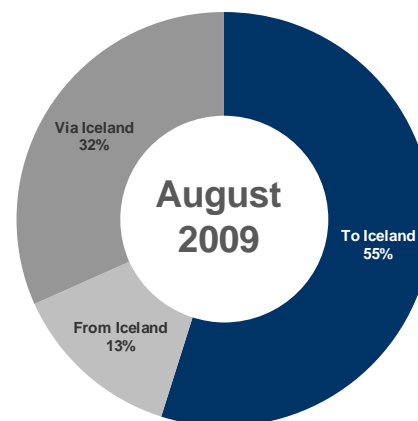
## Icelandair Group – focus on Iceland

### Where Do The Passengers Come From?

**From Iceland:** The largest routes in the Network are to London and Copenhagen.

**To Iceland:** Strong marketing efforts in Europe and North America paying off.

**Transatlantic:** The transatlantic route serves as a gigantic reservoir of passengers.



### Operations:

- § Icelandair's capacity in August 4,2% lower compared to previous year. Year to date is 13,0% lower.
- § Air Iceland's capacity in August 7,4% lower than previous year. Year to date is 11,5% lower.
- § Load factor 76,4% year to date, 0,2ppt higher than the same time in the previous year.
- § Utilization of cargo freighters below last year.
- § Utilization of Hotel Rooms 86% in August compared to 79% in previous year.
- § **Next traffic statistics for Icelandair Group will be released on October 9<sup>th</sup> 2009**

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