

# ABR Financial deploys Orc Trading solution on various European Exchanges

**Stockholm, SWEDEN, Thursday September 17, 2009** – Orc Software (SSE: ORC), the leading global provider of technology for advanced trading and connectivity solutions, today announced ABR Financial has selected Orc Software to support its entire electronic trading operations. The Orc Trading and Orc Connect solution implemented by ABR Financial includes proprietary trading, market making, algorithmic trading and Direct Market Access (DMA). ABR Financial is a privately held trading firm based in Amsterdam, the Netherlands, mainly focused on the financial markets in the Benelux region. The order was booked in Q2, 2009, and the contract is based on Orc's licensing subscription model.

"Our detailed evaluation of electronic trading solutions convinced us that Orc offers the right solution for all our business needs," said Walter Hendriks, Managing Director, ABR Financial. "We are truly impressed by the capabilities and performance of Orc Trading, plus the quick and effortless implementation."

"ABR Financial is a sophisticated customer that appreciates the rapid time to market offered by Orc," said Christopher Lederer, Vice President Sales Western & Central Europe, Orc Software. "Using Orc's turnkey approach and dedicated implementation support, ABR were able to execute algorithmic trading on multiple markets and across various asset classes within a week after signing our agreement."

Orc Trading provides the competitive edge to trade from a single platform capable of running thousands of complex trading strategies simultaneously. Orc Trading is used by financial firms worldwide for enhanced trading, pricing and risk management on electronically traded instruments.

Orc Connect is the global financial industry's leading connectivity solution. Orc Connect offers direct market access to over 100 securities and derivatives markets worldwide. Orc customers trade nearly every liquid asset class; equity and fixed income securities as well as cash FX options and futures on equities, interest rates, commodities and currencies.

Orc Software is next exhibiting at Screen Events in Amsterdam, September 24. For more information refer the events section of the Orc Software website.

## About Orc Software's revenue model

Standard agreements follow Orc's licensing subscription model, a flexible approach designed to streamline the customer onboarding process and provide ease of access to software updates, together with a mature support framework. Customers are invoiced quarterly, in advance, and revenue allocated to the invoicing period.

# About Orc Software

Orc Software (SSE: ORC) is the leading global provider of powerful solutions for the worldwide financial industry in the critical areas of advanced trading and low latency connectivity. Orc's competitive edge lies in its depth of knowledge of the derivatives trading world gained by deploying advanced solutions for sophisticated traders for over 20 years.

Orc Trading and Orc Connect provide the tools for making the best trading and connectivity decisions with strong analytics, unmatched market access, powerful automated trading functionality, high performance futures and options trading capabilities, ultra-low latency, and risk management.

Orc's customers include leading banks, trading and market-making firms, exchanges, brokerage houses, institutional investors and hedge funds.

Orc provides sales and quality support services from its offices across EMEA, Americas and Asia Pacific.

www.orcsoftware.com



#### About ABR Financial

ABR Financial, located at the World Trade Center in Amsterdam, The Netherlands, has its primary business and operating models targeting pan-European derivatives markets for market making activities and providing liquidity to pan-European equity markets.

In addition ABR Financial is currently investigating brokerage opportunities on several markets to facilitate large Dutch and other international institutional clients and provide them with execution only services.

Besides actively participating in the financial markets, ABR Financial can provide financial institutions and regulators with professional consulting for their capital markets business. ABR Financial has employed skilled and experienced project managers with in depth knowledge of subjects like MiFID, Market Abuse and Asset Management.

#### www.abrfinancial.nl

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