

RNB RETAIL AND BRANDS

Prospectus in view of new share issue in RNB now available

Prospectus in view of new share issue in RNB RETAIL AND BRANDS AB is now available on RNB:s corporate website www.rnb.se and on HQ Bank's corporate website www.hq.se. A printed version of the prospectus will be available on September 24, 2009. The prospectus will be send to all directly registered shareholders. To receive a copy of the prospectus and for questions regarding effecting payment, please contact HQ Bank, +46 (0) 8-700 00 99.

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RNB RETAIL AND BRANDS AB is organized on the basis of two business areas - Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK, Steen & Ström, Illum and Kosta outlet department stores. The store concepts comprise JC, Brothers and Sisters.