

Media network operator selects Net Insight's Nimbra platform for expansion in Eastern Europe

21 July, 2009

Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced its Nimbra platform has been selected by a European media network operator to support an expansion of its international media network.

Based on Net Insight's Nimbra platform, the operator's international media network is now further extended across Eastern Europe.

Net Insight's Nimbra platform offers advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI, 3G-SDI, AES/EBU and strong support for IP/Ethernet and SDH/Sonet. With the highest network utilization, multicasting of all types of services, guaranteed quality of service and the possibility of extending the network entirely in pace with customer growth, Net Insight's Nimbra platform offers the most efficient, reliable and cost-effective network solutions available today.

Deliveries of the Nimbra equipment will start during the third quarter.

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit <u>www.netinsight.net</u>

Phone: +46 8 6850400 Fax: +46 8 6850420 www.netinsight.net