

Announcement no. 4/2009

Page 1 of 1

Copenhagen, 2 March 2009

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

DK-1007 Copenhagen K**Audited Circulation Numbers Denmark 2nd half 2008 (weekly magazines)**

	2nd half 2008	2nd half 2007	2nd half 2006	2nd half 2005
<b>7 TV-Dage</b>	<b>34,069</b>	<b>34,633</b>	<b>32,756</b>	<b>30,752</b>
<b>Billed Bladet</b>	<b>188,973</b>	<b>194,879</b>	<b>197,060</b>	<b>200,329</b>
<b>Familie Journalen</b>	<b>186,948</b>	<b>198,262</b>	<b>208,284</b>	<b>213,845</b>
<b>Femina</b>	<b>64,401</b>	<b>68,869</b>	<b>77,080</b>	<b>78,179</b>
<b>KIG IND</b>	<b>65,314</b>	<b>68,354</b>	<b>71,633</b>	<b>73,422</b>
<b>SE &amp; HØR</b>	<b>183,846</b>	<b>188,213</b>	<b>195,881</b>	<b>199,886</b>
<b>SØNDAG</b>	<b>88,466</b>	<b>94,205</b>	<b>97,376</b>	<b>98,503</b>
<b>Ude &amp; Hjemme</b>	<b>160,466</b>	<b>166,353</b>	<b>174,874</b>	<b>175,751</b>
<b>Aller Press A/S, total</b>	<b>972,483</b>	<b>1,013,768</b>	<b>1,054,944</b>	<b>1,070,577</b>

Alt for Damerne	65,575	75,273	80,689	83,515
Hendes Verden	44,363	47,194	53,066	53,379
HER OG NU	111,822	116,803	115,909	122,040
Hjemmet	145,728	155,111	164,601	172,128
Egmont Magasiner A/S, total	367,488	394,381	414,265	431,062

Total	1,339,971	1,408,149	1,469,209	1,501,639
-------	-----------	-----------	-----------	-----------

**Figures in bold represent the Aller Group's publications**Yours sincerely,  
Rella Holding A/SContact:  
Jens Arnth-Jensen, CEO  
Telephone: +45 45 42 45 17