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Carlsberg Executive Mikael Aro appointed CEO of Finnish VR Group

Mikael Aro, Senior Vice President of the Northern Europe Region, has been appointed CEO of VR Group Ltd, a Finnish company providing rail transport and road transport services with a net turnover of around EUR 1.3 billion and employing 12,500 people. Consequently, Mikael Aro will leave Carlsberg during summer 2009.

Jørgen Buhl Rasmussen, President & CEO of the Carlsberg Group, says:

"I would like to congratulate Mikael Aro on this very prestigious job in Finland. However, I am truly sorry that he has decided to leave Carlsberg, but respect his wish to travel less and be closer to his family. He has done an excellent job in the eleven years he has worked for the Group, not least in his recent position in Northern Europe where he has been instrumental in improving efficiency and driving change in the region."

Michael Aro says:

"Although I am very honoured of this appointment, it has been a very difficult decision to say good buy to the Carlsberg Group and colleagues whom I value a lot. However, I feel I leave the Northern Region in good shape and very fit for future challenges."

A search for replacement of Mikael Aro has started.

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The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest growing and best-known beer brands in the world. More than 45,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2008 the Carlsberg Group sold more than 120 million hectolitres of beer, which is about 100 million bottles of beer a day. Find out more at www.carlsberggroup.com.