

Teleca joins forces with iconmobile group

Companies partner to offer best-in-class software development expertise and UI consulting to help customers create compelling, easy-to-use mobile experiences using less resources and at lower cost.

Malmö, Sweden – November 5, 2009 – Teleca, a world-leading supplier of solutions and services to the mobile industry today announced a partnership agreement with iconmobile group, one of the leading design agencies and technology suppliers to the mobile world. The combined offer will assist equipment vendors, network operators, service providers, and the automotive industries in creating better and more compelling product, reducing time-to-market and improving quality.

Teleca brings its software engineering, testing and platform integration expertise and offshore scale to iconmobile's specialism of concept development and user interface/mobile design for mobile channels. Customers benefit from state-of-the art User Experiences developed and integrated from one point of contact to maximize business potential and meet the challenges that new technologies and trends continue to bring.

"Our business ideologies complement each other well", says Andrew Till, Teleca's Head of Solutions Marketing. "iconmobile's concept and design skills and their understanding of platform capabilities combined with Teleca's development and testing services and global reach, will give our customers better and more compelling products that are faster, quicker, and cost less. On a company level we expect this partnership to contribute to a profitable growth for both companies".

"The relationship between the User Interface, User Experience flows and all applications and services need to be tightly connected to offer maximum value for customers. By combining our abilities in complete End2End solutions and expertise in UI development, we can offer products and professional services within a single contract, greatly increasing value at a much lower cost and a much higher quality of result." Says Adrian Le Hanne, CTO from iconmobile group.

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About Teleca

Teleca is a world-leading supplier of software solutions and engineering services to the mobile industry. Teleca's global scale and reach is unique. Using tailored solutions, systems design, integration and testing we help drive down development time and deliver value. Teleca has approximately 2,000 employees in 11 countries.

About iconmobile Group

iconmobile group is a mobile solutions and services provider that fuses innovative design with new technologies. Founded in 2003 and headquartered in Berlin, Germany with offices worldwide, iconmobile enables companies to grow and optimize their business through the creation of new digital services and products that span multiple platforms. The company currently has worked with global brands including BMW, Microsoft, Samsung and Vodafone.

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ICONMOBILE

For more information, please visit: www.iconmobile-group.com