

Announcement No. 12/2009

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Copenhagen, 19 May 2009

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

DK - 1007 Copenhagen K**Circulation Numbers Denmark April 2009 (weekly publications)**

	April 2009*	March 2009*	2nd half 2008**
7 TV-Dage	32,700	33,300	34,069
Billed Bladet	188,400	194,300	188,973
Familie Journalen	180,300	188,400	186,948
Femina	63,100	59,000	64,401
KIG IND	56,700	56,900	65,314
SE & HØR	165,700	172,000	183,846
SØNDAG	78,100	81,400	88,466
Ude & Hjemme	151,400	151,500	160,466
Aller Press A/S, total	916,400	936,800	972,483

Alt for Damerne	64,800	71,300	65,575
Hendes Verden	38,600	41,300	44,363
HER OG NU	105,700	101,500	111,822
Hjemmet	136,100	144,500	145,728
Egmont Magasiner A/S, total	345,200	358,600	367,488

Total	1,261,600	1,295,400	1,339,971
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Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,

Rella Holding A/S

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