



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 34/2009

7 December 2009

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Supervisory Board:

Name	Steen Weirsøe
Reason	Chairman of the Board
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	2 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,520
Market price in DKK	114,000.00

Name	Ida Grøn
Reason	Wife of Steen Weirsøe
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	2 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	97
Market price in DKK	7,275.-

Name	Estate left by Grethe Jensen
Reason	Mother of Steen Weirsøe
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights

Transaction	Excercise of Subscription rights
Trading date	2 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	462
Market price in DKK	34,650.-

Name	Tommy Pedersen
Reason	Deputy Chairman
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	325
Market price in DKK	24,375.-

Name	Tommy Pedersen
Reason	Deputy Chairman
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Sale of Subscription rights
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	14
Market price in DKK	840.-

Name	Tommy Pedersen
Reason	Deputy Chairman
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Sale
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	14
Market price in DKK	1.960,-

Name	Tommy Pedersen
Reason	Deputy Chairman
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail.

Transaction	Purchase
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,760
Market price in DKK	249,920.-

Name	Chr. Augustinus Fabrikker A/S
Reason	Deputy Chairman Tommy Pedersen, CEO in Chr. Augustinus Fabrikker A/S
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Purchase of Subscription rights
Trading date	7 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	314,226
Market price in DKK	13,763,099.-

Name	Chr. Augustinus Fabrikker A/S
Reason	Deputy Chairman Tommy Pedersen, CEO in Chr. Augustinus Fabrikker A/S
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Purchase of Subscription rights
Trading date	7 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	537,990
Market price in DKK	27,965.258.-

Name	Chr. Augustinus Fabrikker A/S
Reason	Deputy Chairman Tommy Pedersen, CEO in Chr. Augustinus Fabrikker A/S
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	7 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	35,344
Market price in DKK	4,405,382.-

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Name	Ulrik Bülow
Reason	Board Member
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	28 November 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,000
Market price in DKK	75,000.-

Name	Ulrik Bülow
Reason	Board Member
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Sale of Subscription rights
Trading date	1 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,000
Market price in DKK	41,608.-

Name	Erik Christensen
Reason	Board member elected by the employees
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Sale of Subscription rights
Trading date	27 November 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	140
Market price in DKK	5,600.-

Name	Kirsten Liisberg
Reason	Board member elected by the employees
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	2 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	81
Market price in DKK	6,075.-

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Executive Board:

Name	Henrik Brandt
Reason	President & CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	2 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	50,000
Market price in DKK	3,750,000.-

Name	Henrik Brandt
Reason	President & CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Sale
Trading date	3 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	35,800
Market price in DKK	4,833,000.-

Name	Susanne Brandt
Reason	Wife of Henrik Brandt
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	3 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	35,800
Market price in DKK	4,833,000.-

Name	Johannes Fredericus Christiaan Maria Savonije
Reason	Executive Director Northern Europe
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S

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Number, pcs.	10,000
Market price in DKK	750,000.-

Name	Ulrik Sørensen
Reason	CFO
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Purchase
Trading date	27 November 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	410
Market price in DKK	16,441.-

Name	Ulrik Sørensen
Reason	CFO
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	9 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	2,705
Market price in DKK	202,875.-

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO

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