



Press Release | Monthly Traffic Performance Data | November 2009

# **Icelandair Group Traffic Data**

Based on figures for the month of November 2009

## **Highlights of Operations in November**

- Number of passengers 5% higher than last year
- Revenues par Available Seat Kilometer 10% up
- Capacity sold block hours 21% up

Scheduled Airlines	Nov 09	Nov 08		CHG (%)	Jan-Nov 09	Jan-Nov 08		CHG (%)
Number of Passangers (PAX) - in thousand	106	101	<b>1</b>	5%	1.559	1.742	Ψ	-11%
Load Factor (%)	69,2%	67,3%	<b>1</b>	1,9 ppt	75,0%	75,2%	•	-0,2 ppt
Available Seat Kilometers (ASK) - in thousand	312.763	290.957	<b>1</b>	7%	4.407.346	4.922.548	$lack \Psi$	-10%
Revenue Passanger Kilometers (RPK) - in thousand	216.291	195.786	<b>1</b>	10%	3.303.928	3.702.274	$lack \Psi$	-11%
Revenue Per Available Seat Kilometre (RASK) - in ISK	7,53	7,43	<b>1</b>	1%	8,72	6,79	<b>1</b>	29%
Capacity	Nov 09	Nov 08		CHG (%)	Jan-Nov 09	Jan-Nov 08		CHG (%)
Fleet Utilization (%)	91,7%	92,0%	Ψ	-0,3 ppt	93,4%	97,9%	Ψ	-4,5 ppt
Sold Block Hours	4.420	3.649	<b>1</b>	21%	49.220	48.988	<b>1</b>	0%
Cargo Business	Nov 09	Nov 08		CHG (%)	Jan-Nov 09	Jan-Nov 08		CHG (%)
Available Tonne Kilometers (ATK) - in thousand	13.641	17.453	Ψ	-22%	161.717	226.257	Ψ	-29%
Freight Tonne Kilometers (FTK) - in thousand	7.339	10.468	Ψ	-30%	80.228	129.883	Ψ	-38%
Tourism	Nov 09	Nov 08		CHG (%)	Jan-Nov 09	Jan-Nov 08		CHG (%)
Available Hotel Room Nights	15.960	15.960	Ψ	0%	222.300	224.216	Ψ	-1%
Sold Hotel Room Nights	9.208	9.725	Ψ	-5%	153.402	152.199	<b>1</b>	1%
Utilization of Hotel Rooms	57,7%	60,9%	$lack \Psi$	-3,2 ppt	69,0%	67,9%	<b>1</b>	1,1 ppt





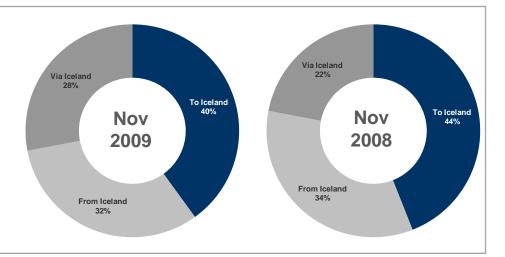
# Icelandair Group - focus on Icelandair

#### **Key Markets Status:**

**From Iceland:** Slightly up from last year. The first month of growth on the FROM market since autumn 2008. From now on we expect an ongoing recovery in that market.

**To Iceland:** Down slightly due to fewer business travelers than last year. Tourists are up.

**Transatlantic:** Large growth in this market.



### **Operations in November:**

- Capacity increase year-on-year was 6%, focused on the US and Scandinavia network routes and improved transatlantic traffic flow
- Load factor was 69,4% compared to 67,0% in 2008
- Next traffic statistics for Icelandair Group will be released on January 9th 2009