

PRESS RELEASE
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HiQ helps V-TAB to streamline production

HiQ has received an order from V-TAB, the largest printing group in the Nordic region, to develop further a control system that manages the packing and delivery of newspapers and magazines to the end customer. The assignment also includes upgrading the system platform in several printing works to suit a more modern environment.

“HiQ has worked with various players in the daily press industry for over 15 years and has helped clients in more than 30 countries to develop and implement systems for efficient management of the packing and delivery of newspapers – an important part of the production process in a newspaper printing works. Most of the processes involved in printing daily newspapers are now automated, with high requirements of system reliability,” says Bo Ringdahl, Managing Director of HiQ Stockholm.

V-TAB is the largest printing group in the Nordic region and offers production of newspapers, periodicals and advertising. V-TAB’s solutions include not just traditional printing services, but also well thought-out routines for logistics, distribution and other postal press services. V-TAB aims to be a full service supplier that makes it easy to turn an idea efficiently into finished printed material while simultaneously keeping lead times to a minimum. V-TAB has around 850 employees and annual turnover of approximately SEK 2 billion.

HiQ’s task is to develop further the control system that manages the way the newspapers are handled, packaged and loaded for transporting to retailers and distributors. In addition, the system monitors production, thereby allowing continual optimisation. The advantage of a customised system such as this is that it enables V-TAB to implement the production flow and work processes that make the Group unique in a highly competitive market.

“This system upgrade will make our deliveries even more secure in the future. In view of the generally short shelf-life that news has, delivery reliability is of the utmost importance within the newspaper industry. Greater production efficiency increases the quality we provide to our customers, and HiQ’s work makes an important contribution to this,” says Torgny Sandgren, Planning Manager at V-TAB.

“HiQ has unique skills in the development of control systems for the newspaper industry. HiQ has worked on developing business-critical systems in various sectors for many years and the assignment for V-TAB is another example of how HiQ’s expertise can help increase our client’s efficiency and productivity,” says Lars Stugemo, President of HiQ International.

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HiQ is an IT and management consultancy company focusing on high-tech solutions in the fields of communications and software development. The company is a leading player in these fields and the Nordic region is its domestic market. HiQ employs more than 1,000 people at offices in the Nordic region and in Eastern Europe. HiQ is listed on NASDAQ OMX Stockholm MidCap. For more information, please visit www.hiq.se.