



Press Release | Monthly Traffic Performance Data | January 2010

# Icelandair Group Traffic Data

Based on figures for the month of January 2010

## Highlights of Operations in January

- Number of passengers 13% higher than last year
- Revenues per Available Seat Kilometer 3% up
- Capacity – sold block hours 11% up

<b>Scheduled Airlines</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>
Number of Passangers (PAX) - in thousand.....	95	84	↑	13%	95	84	↑	13%
Load Factor (%).....	62,8%	61,5%	↑	1,3 ppt	62,8%	61,5%	↑	1,3 ppt
Available Seat Kilometers (ASK) - in thousand.....	312.367	262.932	↑	19%	312.367	262.932	↑	19%
Revenue Passanger Kilometers (RPK) - in thousand.....	196.195	161.670	↑	21%	196.195	161.670	↑	21%
Revenue Per Available Seat Kilometre (RASK) - in ISK.....	7,57	7,35	↑	3%	7,57	7,35	↑	3%

<b>Capacity</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>
Fleet Utilization (%).....	88,0%	87,7%	↑	0,3 ppt	90,5%	87,7%	↑	2,8 ppt
Sold Block Hours.....	4.234	3.820	↑	11%	4.234	3.820	↑	11%

<b>Cargo Business</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>
Available Tonne Kilometers (ATK) - in thousand.....	12.289	12.902	↓	-5%	12.289	12.902	↓	-5%
Freight Tonne Kilometers (FTK) - in thousand.....	6.589	7.735	↓	-15%	6.589	7.735	↓	-15%

<b>Tourism</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>	<b>Jan 10</b>	<b>Jan 09</b>		<b>CHG (%)</b>
Available Hotel Room Nights.....	16.252	16.372	↓	-1%	16.252	16.372	↓	-1%
Sold Hotel Room Nights.....	7.635	7.274	↑	5%	7.635	7.274	↑	5%
Utilization of Hotel Rooms.....	47,0%	44,4%	↑	2,5 ppt	47,0%	44,4%	↑	2,5 ppt



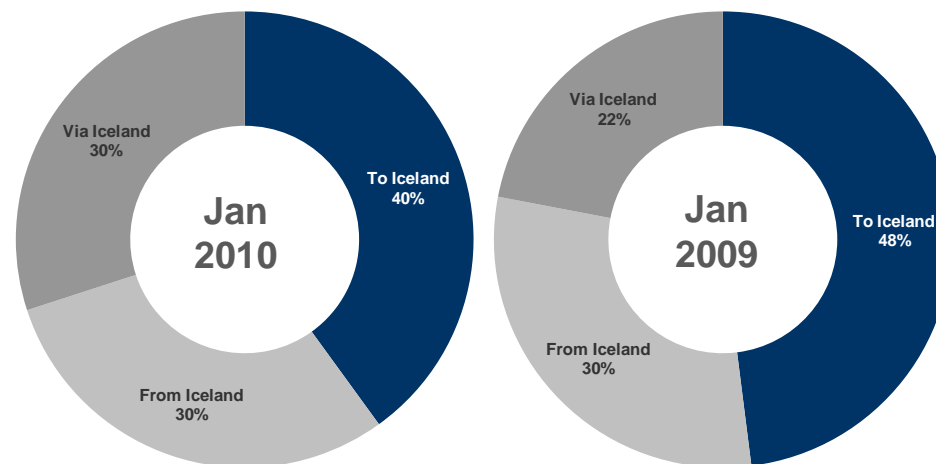
## Icelandair Group – focus on Icelandair

### Key Markets Status:

**From Iceland:** Total passenger numbers up in line with capacity increase, and on most routes

**To Iceland:** Despite a lower percentage of the total, actual passenger numbers are similar to last year. Main growth in UK due to new Manchester and Glasgow capacity. Some decrease in passengers from US

**Transatlantic:** Huge growth driven by the new Seattle capacity



### Operations in January:

- Capacity increase year-on-year was 19%, focused on the US (Seattle) and Scandinavia network routes and improved transatlantic traffic flow
- Load factor was 62,8% compared to 61,3% in 2009
- *Next traffic statistics for Icelandair Group will be released on March 9<sup>th</sup> 2010*

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