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Rezidor announces the Radisson Blu Hotel, Istanbul Asia

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces their third hotel in the European Capital of Culture Istanbul: The Radisson Blu Hotel, Istanbul Asia featuring 194 rooms is scheduled to welcome the first guests in Q4 2011.

“I’m delighted to add a further property to our expanding portfolio in Turkey. Besides two other Radisson Blu hotels in Istanbul we are managing a Radisson Blu hotel in Ankara as well as a new Radisson Blu resort in Cesme, and control a total of 1,150 rooms”, comments Kurt Ritter, President & CEO of Rezidor.

Ant Yapı, the owner of the new property, is one of the 70 biggest construction companies in the world, based on the ENR results 2009. With a high level of professionalism and entrepreneurship, Ant Yapı has a well known reputation all around Turkey and in the Eastern Europe. The new residence of Istanbul, Anthill; an astonishing project in Cesme, Port Alacati and the highest building in Moscow, Moscow City are recent works accomplished by the group.

The Radisson Blu Hotel, Istanbul Asia will be a spectacular new-build project on the Asian side of the city – located in the heart of the booming Atasehir district which is home to many international companies (also the Turkish Central Bank will be re-locating in the near future) and upscale residences. Besides 194 contemporary guest rooms with signature services such as free high speed internet access, the hotel will offer an all-day-dining restaurant, 2 bars, 10 function rooms (including a 375 square metre ballroom), a large health centre and a parking.

Istanbul – the only metropolis in the world that is situated on two continents – is the largest city in Turkey with a population of 12.8 million. Known as one of the most hippest places on earth and European Capital of Culture 2010, Istanbul has a long and illustrious history with a rich architectural and cultural heritage visitors still can discover. It has served as the capital city of the Roman Empire, the Eastern Roman (Byzantine) Empire, the Latin Empire, and the Ottoman Empire.

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Press Release

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 385 hotels in operation and under development with more than 83,100 rooms in over 60 countries.

*Rezidor operates the brands **Radisson Blu Hotels & Resorts**, **Regent Hotels & Resorts**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com