

March 8, 2010

ANNOUNCEMENT NO: 7

Trading in GN Store Nord Shares by Insiders

Please find below a statement of transactions under securities identification code DK0010272632 in pursuance of the Danish Securities Trading Act.

| Name: | William E. Hoover, Jr. |
|--------------------------|--|
| Position: | Deputy Chairman of the Supervisory Board |
| Type of securities: | Shares |
| Type of transaction: | Purchase |
| Date of trading: | March 5, 2010 |
| Number of shares traded: | 32,500 |
| Market Value (DKK): | 997,750 |

For further information, please contact:

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