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Press release

Mobile communication market opens up for biometrics – Precise Biometrics awarded 1st prize at GSMA World Mobile Congress

Precise Biometrics came in first place in the global SIMagine competition, held annually at the GSMA World Mobile Congress – the world's largest event for mobile communication. The awarded mobile aviation solution is based on Precise Match-on-SIM™ and enables fast-lane service using fingerprint recognition and mobile phones.

SIMagine is a global competition focusing on new innovative solutions for mobile communication and Java cards. The competition is arranged by Gemalto, the world-leader in digital security, Sun Microsystems and Samsung. Last year, Precise Biometrics came in second place with their solution Precise Match-on-SIM™, which enables secure and easy authentication to any high value transaction using a mobile phone.

- We are most pleased that the SIMagine jury once again awarded Precise Match-on-Card for mobile phones. This year, we take the technology one step further and demonstrate an entire solution for airline travel – how biometrics is utilized throughout the entire process of booking, check-in, boarding, and other services related to travel where authentication is needed. The concept is based on our experience from the aviation industry and also developed in dialog with Scandinavian Airlines, says Jonas Andersson, Vice President of Business Development at Precise Biometrics.

Thomas Marschall, CEO at Precise Biometrics, congratulates his team and comments:

- Last year's SIMagine award opened a lot of doors for us and defined one of our most important business development areas in the coming years; the mobile communications industry. As Match-on-Card is by nature tied to smart cards, and since the SIM card segment is close to 80% of the entire smart card market, this is where we want to be. To once again be among the finalists, and actually winning first prize, strengthens our offering and gives us valuable contacts with industry actors.

Precise Biometrics presented a complete solution for smart travel; "BioXpress - The Queue-less Travel Experience". BioXpress utilizes Precise Match-on-Card™ for automated identity check supporting airline services through the SIM card and NFC (Near Field Communication). It enables remote ticket purchase, automatic baggage drop, self service boarding and baggage reconciliation. All these services are secured by automated Match-on-Card biometric verification to enable a fully automated passenger flow.

Precise Biometrics has approximately 20 million deployed card licenses and over 80 million contracted licenses for its Match-on-Card technology today.

For further information, please contact

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Precise Biometrics AB is an innovative company offering solutions for fingerprint recognition to prove people's identities. With top-of-the-line expertise in fingerprint verification, Precise Biometrics offers fast, accurate and secure authentication of a person. Our core product Precise BioMatch™ integrates into ID and bank card programs and secure chips, as well as systems for access control to buildings, computers and networks. We act on a global market and our technology is licensed to more than 80 million users all over the world. The Precise Biometrics group has subsidiaries in Sweden (with group headquarters in Lund), Great Britain, Hong Kong and USA, and a joint venture agreement in China. Precise Biometrics is listed on the small cap list at the Nordic Exchange in Sweden (symbol:PREC). For more information, please visit <http://www.precisebiometrics.com/>

