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NASDAQ OMX and Nordea launch new exchange traded certificates in Finland

Helsinki, March 10, 2010 — NASDAQ OMX Helsinki, part of the NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) today starts trading a portfolio of new certificates issued by Nordea, including bull and bear certificates on the NASDAQ-100 index.

Jenny Rosberg, Senior Vice President at NASDAQ OMX said “We are happy to cooperate with Nordea in order to expand the range of stock exchange traded certificates available for our investors. Exchange traded notes, such as certificates, represent an untapped market potential in the Nordic region, and we are planning to launch more products that will give Nordic institutional and retail investors the opportunity to trade world leading brands in their home markets.”

Lauri Rosendahl, President of NASDAQ OMX Helsinki said “The exchange traded certificates are a great complement to actively managed funds and allow Finnish investors easy and cost-efficient access to well known global indices in the local currency. The certificate based on the NASDAQ-100 index provides Finnish investors with the possibility to invest in some of the world's largest and most well-known brands. This product is a great example of the possibilities of being a global exchange company, and how to transform this to benefits for our local customers.”

“With our new certificate range we are seeking to meet a growing demand in all Nordic countries from our more active and self directed clients, for quick, easy and efficient exposure to the global financial markets. We are currently launching similar products in the other Nordic countries, and are aiming to expand the product range further over the coming years”, says Thorben Sander heading Nordea's Equity and Fixed income departments for private clients.

The NASDAQ-100 certificate, which is traded in EUR, aims to give a daily return equivalent to the NASDAQ-100 Index. The NASDAQ-100 Index includes 100 of the largest domestic and international non-financial securities listed on the Nasdaq Stock Market based on market capitalization. The index reflects companies across major industry groups including computer hardware and software, telecommunications, retail/wholesale trade and biotechnology. Companies included within the NASDAQ-100 certificate include Apple, Cisco, Dell, Google, Intel, Microsoft, Oracle, Starbucks, Symantec and Yahoo. For a complete list of companies included in NASDAQ-100 Index, visit: http://dynamic.nasdaq.com/dynamic/nasdaq100_activity.stm.

In addition to the NASDAQ-100 index, the new certificates now issued by Nordea track the following indexes: S&P500, OMXH25, EURO STOXX 50, DAX, STOXX Europe 600 Banks, STOXX Europe 600 Basic Resources, STOXX EUROPE 600 Oil & Gas, STOXX Europe 600

Telecommunication and STOXX Europe 600 HealthCare. The range of certificates includes normal and leveraged bull and bear certificates on each index.

About certificates

An exchange traded certificate is a security that tracks an index, commodity, currency or a basket of assets like an index fund, but trades like a stock on an exchange. The simplest form of a certificate is an index certificate which tracks a stock index. Depending on the certificate type (bull or bear), an investor can benefit from either the rise or fall in the value of the underlying asset. A certificate can have a closed end or an open end.

Holders of the now issued certificates do not receive any coupon payments during the life of the note, and there is no principal protection for the investment.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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