

KappAhl: Presentation of Q2 report 2009/2010

KappAhl will announce its second quarter results for the period September 2009 to February 2010, on Tuesday March 23rd at around 07.30 (CET).

The presentation of the report and a teleconference will be held on the same day, for analysts, the media and investors, at 09.00 (CET) at Operaterrassen in Stockholm. Christian W. Jansson, KappAhl's President and CEO and Håkan Westin, KappAhl's CFO will take part.

Announce participation for Operaterrassen at www.kappahl.com/ir menu Latest News.

The presentation will be held in English and will also be available live at www.kappahl.com/ir menu Presentations.

To participate please call 5 minutes before the opening of the conference:

Sweden +46 (0)8 5051 3793

Great Britain +44 (0)20 7806 1966

For those following the presentation on the website questions can be asked via the teleconference. It is also possible to view the conference afterwards by Webcast on www.kappahl.com menu Presentations. The recording will be available from about three hours after the original conference. The presentation will also be broadcasted by www.financialhearings.com.

For further information please contact

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KappAhl is a leading Nordic fashion chain with over 300 stores and 4 300 co-workers in Sweden, Norway, Finland, Poland and the Czech Republic. We design, market and sell value-for-money fashion and focus in particular on women 30-50 years of age. During the financial year 2008/2009, KappAhl had sales of appr. SEK 5 billion, with an operating profit of SEK 525 million. KappAhl shares are listed on the Nasdaq OMX Stockholm. Further information about the company is available on www.kappahl.com