



Unibet Group plc
Year end report January - December 2008 (unaudited)

- **Gross Winnings Revenue** amounted to **GBP 34.9 (24.5) million** for the fourth quarter of 2008 and **GBP 123.4 (81.4) million (+52%)** for the full year 2008.
- **Profit from operations** amounted to **GBP 12.8 (3.7) million** for the fourth quarter of 2008 and **GBP 36.5 (21.4) million (+71%)** for the full year 2008.
- **Result before tax** for the fourth quarter of 2008 amounted to **GBP -0.3 (2.7) million**. **Profit before tax** for full year 2008 amounted to **GBP 11.1 (20.0) million**. **Result before tax** for the fourth quarter is affected by a foreign exchange loss on the euro-denominated corporate bond of **GBP 11.8 (1.2) million**, of which **GBP 10.2 (1.2)** is unrealised. For the full year 2008 the exchange loss on the bond was **GBP 17.9 (1.2) million**, of which **GBP 15.1 (1.2) million** is unrealised.
- **Result after tax** for the fourth quarter of 2008 amounted to **GBP -0.9 (2.3) million**. **Profit after tax** for the full year 2008 amounted to **GBP 8.8 (18.7) million**.
- **Result per share** were **GBP -0.032 (0.083)** for the fourth quarter of 2008 and **GBP 0.314 (0.665)** for the full year 2008.
- **Operating cash flow before movements in working capital** amounted to **GBP 15.2 (5.1) million** for the fourth quarter 2008 and **GBP 46.8 (26.2) million (+79%)** for the full year 2008.
- **Number of active customers** at the end of the quarter was **292,168 (309,431)**.
- **The Board of Directors proposes a dividend of GBP 0.23 (0.50) per share/SDR**, which is approximately **SEK 2.75 (6.00) per share/SDR** and amounts to a proposed distribution to shareholders of **GBP 6.4 (14.0) million**.
- **AGM to be held on 13 May, 2009, in Stockholm.**

“Strong cash flow and strong profit from operations”

"Our well balanced product portfolio and customer offering has resulted in growth in gross winnings of over 50 per cent and growth in profit from operations of over 70 per cent year on year."

"The focus on cost control and the investment cycle over the last two years coming to an end has resulted in higher margins and a drop in capital expenditure of 34 per cent."

"Our strong business model has delivered an increase in adjusted operating cash flow* of over 170 per cent year on year."

"During the first six weeks of 2009 we still see a healthy growth in the business. This is why we reiterate that given the growth in the online gambling market it is difficult to determine what impact the actual financial situation in the world has on our business model," says Petter Nylander, CEO of Unibet.

* Operating cash flow before movements in working capital less capex and tax

Today, Wednesday 18 February 2009, Unibet's CEO Petter Nylander and CFO Henrik Tjärnström will host a presentation in English at FinancialHearings, Operaterrassen in Stockholm at 9.00 CET.

Please go to www.financialhearings.com to sign in.

For those who would like to participate in the telephone conference in connection with the presentation, the telephone number is +44 (0)20 7806 1968, Confirmation Code: 5467973
Please call in, well in advance and register.

The presentation is also web cast live on www.unibetgroupplc.com.

SUMMARY TABLE Q4 AND PRIOR YEAR

This table is unaudited

GBP	Q4		Full Year	
	2008 GBPm	2007 GBPm	2008 GBPm	2007 GBPm
Gross Winnings Revenue	34.9	24.5	123.4	81.4
EBITDA ¹	15.2	5.1	46.3	25.9
Result before tax	-0.3	2.7	11.1	20.0
Result after tax	-0.9	2.3	8.8	18.7
Net cash ²	28.1	29.6	28.1	29.6
Bond liability	65.9	71.5	65.9	71.5
	GBP	GBP	GBP	GBP
EBITDA ¹ per share	0.543	0.181	1.657	0.922
Earnings per share	-0.032	0.083	0.314	0.665
Net cash ² per share	0.994	1.047	0.994	1.047

SEK	Q4		Full Year	
	2008 SEKm	2007 SEKm	2008 SEKm	2007 SEKm
Gross Winnings Revenue	426.0	331.5	1,491.6	1,101.8
EBITDA ¹	185.2	68.6	559.3	350.5
Result before tax	-3.6	36.4	133.9	271.3
Result after tax	-11.1	31.5	106.0	252.9
Net cash ²	320.4	400.0	320.4	400.0
Bond liability	752.4	967.1	752.4	967.1
	SEK	SEK	SEK	SEK
EBITDA ¹ per share	6.63	2.45	20.22	12.47
Earnings per share	-0.40	1.13	3.83	9.00
Net cash ² per share	11.34	14.16	11.34	14.16

	No.	No.	No.	No.
Active customers	292,168	309,431		
Registered customers			3,142,751	2,348,900

Currency rate Q4 08: 1GBP = 12.205 SEK, FY 08: 1GBP = 12.083, FY 07 = 13.531; 31 Dec 08 = 11.412

¹ EBITDA = Profit from operations before depreciation and amortisation

² Net cash = Total cash at period end less customer balances and bank loans

Unibet Group plc

Significant events during the fourth quarter of 2008

On 14 October 2008, Unibet was certified to be compliant with eCOGRA's standards (www.ecogra.org). eCOGRA is a non-profit organization, which is the independent standards authority of the online gaming industry, specifically overseeing fair gaming, player protection and responsible operator conduct.

Significant events after the period end

Between 1 January and 18 February 2009, Unibet repurchased an additional EUR 2.9 million of the bond.

Market

Unibet is one of Europe's leading companies in Moneytainment, operating in 20 different languages in more than 100 countries.

Gambling can be divided into games of skill (Sports betting, Horse racing, Poker, etc.) and games of chance (Roulette, Black Jack, Slot machines, Lotto, Bingo etc.) The gambling market can also be divided into online (Internet) and offline (betting shops, casinos) gambling. Online gambling is now regarded as one of the most important Internet businesses. Besides sports betting, which has enjoyed first mover advantage in the online arena and been the driver of online gambling, other areas such as casino games, poker, bingo and lotteries have grown rapidly in recent years.

Current products

Sports betting

Unibet's sports betting service offers a comprehensive range of odds on a variety of international and local sports events, to a worldwide customer base (excluding the USA, Turkey and similar markets) 24 hours a day, 7 days a week. Bets are placed via Unibet's site or via mobile phone.

The live betting offer has substantially increased during the year. During the fourth quarter over 4,200 events were offered and 600 events were live streamed on www.unibet.com.

The majority of Unibet's business is largely determined by the seasons for key sports such as the major football leagues in Europe, major golf and tennis tournaments as well as ice hockey leagues in the Nordic countries and North America. The seasonality of these events results in fluctuations in the Group's quarterly performance, especially in terms of Gross Turnover. However, quarterly results can also vary widely, due to the volatility of gross winnings margins in sports betting. Please refer to page 5.

Non-sports betting

Unibet's non-sports betting consists of casino, games, bingo and poker.

The Unibet browser casino consists of more than 60 games such as Roulette, Black Jack, Caribbean Stud, Video Slots and Video Poker. As well as a wide variety of regular promotions and tournaments, four new Video Slots were released during the fourth quarter including one slot which boasts three progressive jackpots.

The downloadable casino offers over 110 games including superior looking casino classics such as Roulette and Blackjack Gold series, as well as the highly popular branded Video Slots, Tomb Raider, Hitman and The Osbournes to give our players the perfect casino experience. The new casino client also consists of Live Dealer Roulette and Baccarat. During the fourth quarter six new games were added to the casino client, the most spectacular game was the brand new, revolutionary MySlot. This game allows players to create their own personal slot machine by uploading their favourite graphics and sound files.

Unibet Games consist of sport-orientated games and entertainment games. The games are a softer version of the casino and are derived from the popularity of lottery- and keno-based games, virtual sports and high/low games.

Unibet Bingo is available in the Nordic countries, the Netherlands, Belgium, France, Spain, Portugal, Italy, Germany, Switzerland, Austria, Romania and Estonia.

Unibet offers the 75-ball and 90-ball type Bingo together with a range of casino games attached to it. These casino games consist of multi-reel video slots, video poker and keno. Unibet Bingo 75-ball offers single patterns as well as the traditional Swedish multi-part variant bingo patterns.

The multi-currency Maria Bingo is one of the premier internet bingo operators in the Nordic market. Apart from the Nordic countries, Maria Bingo is available in the Netherlands, Belgium, France, Spain, Portugal, Germany, Estonia and Romania.

Unibet Poker has continued with the launch of region specific tournaments, giving players the opportunity to challenge their neighbours. In Finland, a local poker tour with the aim to find the best Poker player in all major cities created a lot of publicity. Unibet Open continued with the one-year anniversary tournament in Warsaw.

Financial review

The financial information has been presented in accordance with International Financial Reporting Standards and IFRIC interpretations as adopted by the European Union. The accounting policies remain unchanged from the last published results for the year ended 31 December 2007.

Gross Winnings Revenue

Gross winnings revenue on sports betting represents the net receipt of bets and payouts within the consolidated entity for the financial period, as reduced for Free Bets. Free Bets are bonuses granted or earned in connection with customer acquisition.

Gross winnings revenue for sports betting, before Free Bets, amounted to GBP 13.9 (9.9) million for the fourth quarter of 2008. For the full year 2008, gross winnings revenue for sports betting, before Free Bets, amounted to GBP 45.9 (31.9) million.

Gross winnings for non-sports betting amounted to GBP 22.3 (16.3) million for the fourth quarter of 2008. For the full year 2008, gross winnings revenue for non-sports betting amounted to GBP 82.3 (54.8) million.

Of the non-sports betting gross winnings in the fourth quarter, poker represents circa 34 per cent and casino circa 51 per cent.

Gross Winnings Revenue by market and business segment (old format) (based on country of residence of customer) GBP thousand

	Q4 2008			Full Year 2008			Q4 2007			Full Year 2007		
	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total
Sweden	3,271	6,271	9,541	12,501	23,598	36,099	3,330	4,893	8,223	10,707	17,479	28,186
Rest of Nordic	2,453	5,623	8,076	8,613	22,734	31,347	2,030	4,552	6,582	6,082	14,493	20,575
Southern Europe	5,374	4,828	10,202	17,099	18,745	35,844	3,203	4,015	7,218	11,163	14,276	25,439
Other	2,838	5,580	8,418	7,701	17,216	24,917	1,342	2,826	4,168	3,941	8,560	12,501
Total before Free Bets	13,936	22,302	36,238	45,914	82,293	128,207	9,905	16,286	26,191	31,893	54,808	86,701
Free Bets	-1,333	0	-1,333	-4,762	0	-4,762	-1,692	0	-1,692	-5,273	0	-5,273
Total after Free Bets	12,603	22,302	34,905	41,152	82,293	123,445	8,213	16,286	24,499	26,620	54,808	81,428

Free Bets are bonuses in connection with customer acquisition.

Since Unibet has organised its business into three different geographical areas: Nordics, Western Europe and CES (Central, Eastern and Southern Europe) gross winnings revenue is now reported to be consistent with these segments.

Gross Winnings Revenue by market and business segment (new format) (based on country of residence of customer) GBP thousand

	Q4 2008			Full Year 2008			Q4 2007			Full Year 2007		
	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total	Sports Betting	Non-Sports Betting	Total
Nordics	5,724	11,894	17,618	21,114	46,332	67,446	5,360	9,445	14,805	16,789	31,972	48,761
Western Europe	5,901	7,808	13,709	19,177	26,565	45,742	3,257	5,156	8,413	12,061	17,299	29,360
Central, Eastern and Southern Europe	2,328	2,002	4,330	6,262	8,030	14,292	1,359	1,499	2,858	3,387	4,695	8,082
Other	-17	598	581	-639	1,366	727	-71	186	115	-344	840	496
Total before Free Bets	13,936	22,302	36,238	45,914	82,293	128,207	9,905	16,286	26,191	31,893	54,808	86,701
Free Bets	-1,333	0	-1,333	-4,762	0	-4,762	-1,692	0	-1,692	-5,273	0	-5,273
Total after Free Bets	12,603	22,302	34,905	41,152	82,293	123,445	8,213	16,286	24,499	26,620	54,808	81,428

Free Bets are bonuses in connection with customer acquisition.

Gross margin on sports betting

The gross margin for sports betting excluding live betting and before Free Bets for the fourth quarter 2008 was 10.6 (8.4) per cent.

The gross margin for total sports betting for the fourth quarter 2008 before Free Bets was 7.7 (7.5) per cent. The gross margin for total sports betting for the fourth quarter 2008 after Free Bets was 7.0 (6.2) per cent.

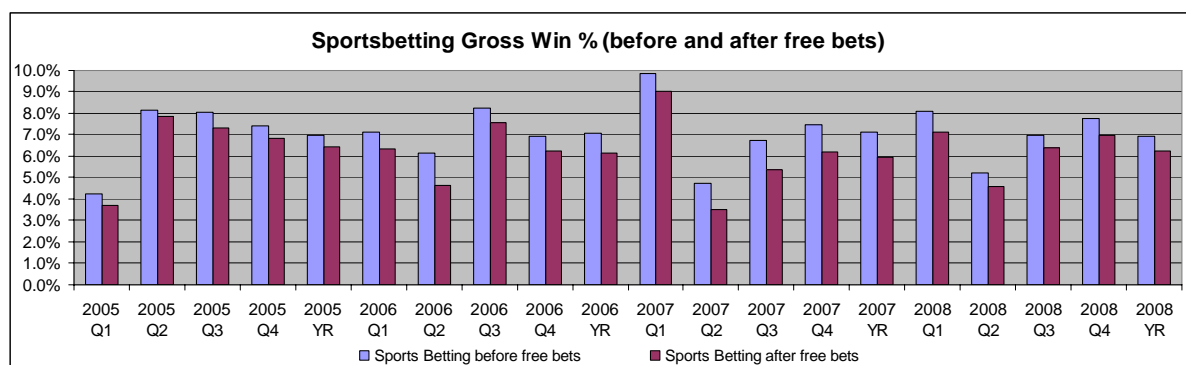
Live betting is continuously growing and provides incremental revenue. During the full year 2008, gross winnings revenue from live betting grew by 214 per cent. Live betting accounted for 24 (12) per cent of gross winnings revenue on sports betting, excluding Free Bets, in the fourth quarter of 2008.

Sports betting gross margin GBP thousand

	Q4 2008			Full Year 2008			Q4 2007			Full Year 2007		
	Sports Betting	Margin %	Share %	Sports Betting	Margin %	Share %	Sports Betting	Margin %	Share %	Sports Betting	Margin %	Share %
Live Betting	3,330	4.2%	23.9%	8,926	3.4%	19.4%	1,204	4.3%	12.2%	2,839	3.0%	8.9%
Other Betting	10,606	10.6%	76.1%	36,988	9.2%	80.6%	8,701	8.4%	87.8%	29,054	8.2%	91.1%
Total	13,936	7.7%	100.0%	45,914	6.9%	100.0%	9,905	7.5%	100.0%	31,893	7.1%	100.0%
Free Bets	-1,333			-4,762			-1,692			-5,273		
Total net Free Bets	12,603	7.0%		41,152	6.2%		8,213	6.2%		26,620	6.0%	

Free Bets are bonuses in connection with customer acquisition.

Sports betting gross margins can vary significantly from one quarter to the next, depending on the outcome of sporting events. However, over time these margins will even out. This can be seen in the table below. The bars show sports betting gross margin quarter and full year.



Customers

At 31 December 2008 the number of active customers amounted to a total of 292,168 (309,431) compared with 264,015 at 30 September 2008. The growth in active customers during the fourth quarter 2008 was 11 per cent. The reduction in total number of active players from 31 December 2007 to 31 December 2008 reflects the focus on higher quality customers. An active customer is defined as one placing a bet in the last three months.

The total number of registered customers has continued to increase during the quarter and exceeded 3.1 million (2.3 million) at 31 December 2008, whilst at 30 September 2008, over 2.9 million customers were registered.

Cost of sales

Cost of sales covers betting duties, revenue share and affiliate programs.

Gross profit

Gross profit for the fourth quarter 2008 increased to GBP 32.9 (22.3) million. Gross profit for the full year 2008 increased to GBP 112.4 (76.2) million.

Operating costs (Marketing and Administrative expenses)

Operating costs include all indirect costs of running the business and are a combination of activity-related costs and fixed costs such as marketing, salaries etc. During the fourth quarter of 2008, ongoing operating costs were GBP 20.0 (16.0) million and during the full year 2008 GBP 75.9 (51.9) million. Of the operating costs in the fourth quarter, GBP 6.0 (6.4) million were marketing costs and GBP 5.9 (3.5) million were salaries.

The following FX rates are those used for translation of the Group's SEK, NOK, DKK and EUR Balance Sheet items into GBP:

	31-Dec-07	30-Sep-08	31-Dec-08	2008 Delta	Q4 Delta
Rate to GBP					
SEK	13.48	12.189	11.412	-15.3%	-6.4%
NOK	10.82	10.438	10.236	-5.4%	-1.9%
EUR	1.361	1.256	1.05	-22.9%	-16.4%
DKK	10.12	9.373	7.822	-22.7%	-16.5%

Profit from operations

Profit from operations for the fourth quarter of 2008 was GBP 12.8 (3.7) million. Profit from operations for the full year 2008 was GBP 36.5 (21.4) million. Earnings before interest, tax and depreciation and amortisation (EBITDA) for the fourth quarter of 2008 was GBP 15.2 (5.1) million and for the full year 2008 EBITDA was GBP 46.3 (25.9) million.

Capitalised development expenditure

These results have been prepared under International Financial Reporting Standards, IAS 38, which require the capitalisation of certain development costs. In the fourth quarter of 2008, expenditure of GBP 1.1 (0.5) million has been capitalised, before amortisation, bringing the full year 2008 total to GBP 4.8 (3.7) million.

Finance cost

Finance costs for the fourth quarter 2008 were 13.9 (1.3) million. Finance costs for the full year 2008 were 27.0 (2.1) million

As a result of the movement of the EUR against GBP, the finance cost for the fourth quarter includes an exchange loss of GBP 11.8 (1.2) million. Of this GBP 10.2 (1.2) million is unrealised and caused by the retranslation of the outstanding amount of the bond with a nominal value of EUR 70.7 million at 31 December 2008 to the closing exchange rate. The exchange loss on the bond for the full year 2008 amounts to GBP 17.9 (1.2) million and reflects the weakening of the GBP to the EUR which has been 22.9 per cent from 31 December 2007 to 31 December 2008. Of this, GBP 15.1 (1.2) million is unrealised.

Finance costs for the fourth quarter 2008 also includes GBP 0.4 (nil) million arising on the repurchase of EUR 9.7 million of the Bond during the fourth quarter.

Between 1 January and 18 February 2009, Unibet repurchased an additional EUR 2.9 million of the bond.

Profit before tax

Result before tax for the fourth quarter 2008 was GBP -0.3 (2.7) million. Profit before tax for the full year 2008 was GBP 11.1(20.0) million.

Profit after tax

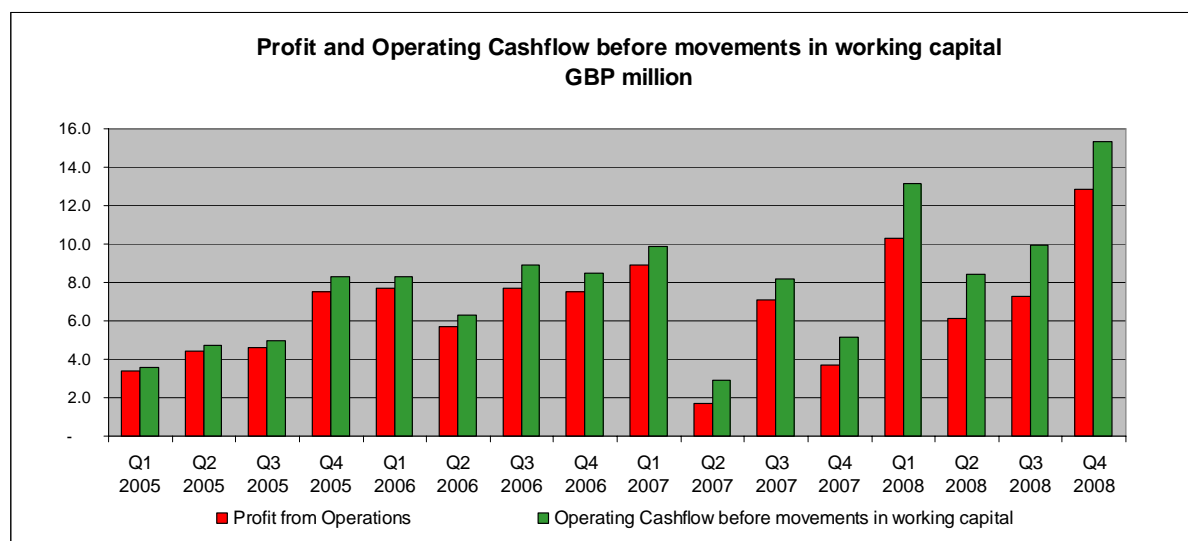
Result after tax for the fourth quarter 2008 was GBP -0.9 (2.3) million. Profit after tax for the full year 2008 was GBP 8.8 (18.7) million.

Financial position and cash flow

The gross cash in hand position at the end of the fourth quarter 2008 stood at GBP 53.4 (56.0) million while at the beginning of the quarter it was GBP 42.3 (24.2) million. This is before deducting GBP 65.9 (71.5) million for the bond.

The bond with an original nominal value of EUR 100 million was issued on 21 December 2007 to finance the acquisition of Maria Holdings. The bond has a fixed annual coupon of 9.70 per cent and matures after 3 years. The bond can be redeemed early at Unibet's option from 21 December 2008. Unibet also has the opportunity to repurchase the bond in the market and started to make such purchases during the second quarter 2008 in order to utilise surplus cash to reduce overall finance costs. This programme of repurchases has continued and during the fourth quarter a total of EUR 9.7 million of the EUR 100 million nominal bond have been repurchased. After these repurchases, the total outstanding nominal amount of the bond at 31 December 2008 was EUR 70.7 million.

The operating cash flow before movements in working capital amounted to GBP 15.2 (5.1) million for the fourth quarter 2008 and GBP 46.8 (26.2) million (+79%) for the full year 2008. The net cash inflow for the fourth quarter was GBP 4.9 (31.3) million including receipt of a GBP 4.7 (5.1) million tax refund. In the fourth quarter 2008 Unibet repaid GBP 8.1 million in loans, and paid GBP 3.6 million in relation to the purchase of Guildhall Media Invest Limited, which was acquired in April 2008, while in the fourth quarter of 2007 Unibet received GBP 68.1 million proceeds from borrowings and spent GBP 54.4 million on the acquisition of Maria Holdings. GBP 24.8 (18.9) million cash was generated from operating activities. The quarterly profit and operating cash flow before movements in working capital is shown in the table below.



Principal risks

Unibet manages strategic, operational and financing risks on a group-wide basis. The principal risks affecting the Group are market risks, foreign exchange risks, credit risks and legal risks. Further details of Unibet's risk management and risks arising from the legal environment can be found on pages 22-25 and pages 43-44 of the Annual Report for the year ended 31 December 2007, available from www.unibetgroupplc.com.

Option Scheme

In 2005, Unibet Group plc granted options to senior management and key employees, with an exercise window of 1-15 November 2008. None of these options have been exercised and as a result, options over 138,832 shares have lapsed as of 15 November 2008.

Taking into consideration other previously issued options, the aggregated maximum dilution now amounts to 2.42 per cent of the share capital after dilution.

Employees

Unibet had 412 (358) employees equivalent to 382 (309) full time employees at 31 December 2008 compared to 398 employees at 30 September 2008.

Dividend

As part of the conditions for the Bond issue, Unibet has undertaken not to distribute more than 75 per cent of the Group's net result through dividend or share buy back, and to ensure that net debt does not exceed three times the Group's EBITDA in respect of the most recent twelve-month period.

The Board of Directors proposes a dividend of GBP 0.23 (0.50) per share/SDR, which is approximately SEK 2.75 (6.00) with the exchange rate 11.97GBP/SEK at 10 February 2009 per ordinary share, to be paid to holders of ordinary shares and SDRs. If decided by the AGM, the dividend is expected to be distributed on 22 May 2009 and amounts to a total of GBP 6.4 (14.0) million which is approximately 75 per cent of net profit after tax.

No dividend will be paid on the shares/SDRs held by the company as a result of the share buy back programme.

AGM

The Annual General Meeting of Unibet Group plc 2009 will be held on Wednesday 13 May 2009 in Stockholm. In view of the scheduled date for publishing the Notice of the Annual General Meeting, proposals have to be received by the Company and the Nomination Committee not later than Wednesday 11 March 2009 in order to have sufficient time for including them in the Notice and the Meeting's agenda.

The nomination committee consists of Anders Ström, chairman, and Staffan Persson, Anders Oscarsson from SEB Fonder, Thomas Ehlin from Nordea Fonder and Daniel Johannesson. The nomination committee can be contacted at the following address: Unibet Group plc, "Fawwara Bldgs", Msida Road, Gzira GZR1402, Malta, or by email to: Nomination@unibet.com.

Annual Report

Unibet Group plc's Annual Report for the 2008 financial year will be available on the website www.unibetgroupplc.com as from 6 April 2009.

Forthcoming financial reporting timetable

Interim Report January – March 2009	11 May 2009
Interim Report January – June 2009	10 August 2009
Interim Report January – September 2009	2 November 2009

The Board of Directors and the CEO certify that the interim report gives a fair review of the Group's operations, financial position and results of operations, and describes the significant risks and uncertainties facing the Group.

Malta, 18 February 2009

Petter Nylander
CEO

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This report is unaudited.

Unibet Group plc

Company number C 39017

Registered in Malta.

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm.

Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through www.unibet.com. Today, Unibet has more than 3.1 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market and in April 2008 Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on www.unibetgroupplc.com

CONSOLIDATED INCOME STATEMENT GBP 000	Unaudited Q4 2008	Unaudited Q4 2007	Unaudited Full Year 2008	Audited Full Year 2007
Gross Winnings Revenue	34,905	24,499	123,445	81,428
Cost of Sales	-2,014	-2,233	-11,040	-5,278
Gross profit	32,891	22,266	112,405	76,150
Marketing costs	-6,013	-6,408	-24,153	-21,157
Exceptional charges	-	-2,600	-	-2,836
Other administrative expenses	-14,036	-9,596	-51,751	-30,760
Total administrative expenses	-14,036	-12,196	-51,751	-33,596
PROFIT FROM OPERATIONS	12,842	3,662	36,501	21,397
Finance costs arising on bond repurchase	-371	-	-1,321	-
Other finance costs	-13,561	-1,288	-25,725	-2,144
Total finance costs	-13,932	-1,288	-27,046	-2,144
Interest received	795	303	1,625	784
Profit from Associate	4	12	4	12
Profit/(loss) before tax	-291	2,689	11,084	20,049
Income tax expense	-616	-359	-2,313	-1,357
PROFIT/(LOSS) AFTER TAX	-907	2,330	8,771	18,692
Earnings/(loss) per share (GBP)	-0.032	0.083	0.314	0.665
Weighted average number of ordinary shares for the purposes of calculating basic earnings per share	27,943,192	27,943,192	27,943,192	28,096,472
Fully diluted earnings/(loss) per share (GBP)	-0.032	0.082	0.312	0.659
Weighted average number of ordinary shares for the purposes of calculating diluted earnings per share	27,943,192	28,247,135	28,091,206	28,355,999
Non-statutory analysis of Gross Winning Revenue				
Sports Betting Stakes	180,077	131,863	660,913	447,016
Sports Betting Income	13,936	9,905	45,914	31,893
<i>Sports Betting margin %</i>	7.7%	7.5%	6.9%	7.1%
Free Bets	-1,333	-1,692	-4,762	-5,273
Sports Betting Income after free bets	12,603	8,213	41,152	26,620
<i>Sports Betting margin %</i>	7.0%	6.2%	6.2%	6.0%
Non Sports Betting after bonuses	22,302	16,286	82,293	54,808
Gross Winnings Revenue	34,905	24,499	123,445	81,428

CONSOLIDATED BALANCE SHEET	Unaudited	Audited
GBP 000	31 Dec	31 Dec
ASSETS	2008	2007
Non-current assets		
Goodwill	123,165	112,176
Other intangible assets	31,570	31,435
Investment in associate	119	81
Property, plant and equipment	3,993	3,819
Deferred tax assets	6,226	1,013
	<u>165,073</u>	<u>148,524</u>
Current assets		
Trade and other receivables	8,927	7,234
Cash and cash equivalents	53,383	56,047
	<u>62,310</u>	<u>63,281</u>
TOTAL ASSETS	<u><u>227,383</u></u>	<u><u>211,805</u></u>
EQUITY AND LIABILITIES		
Capital and reserves		
Share capital	141	141
Share premium	73,838	73,838
Translation reserve	10,057	148
Other reserves	-42,889	-42,889
Profit and loss account	59,531	64,328
TOTAL EQUITY	<u><u>100,678</u></u>	<u><u>95,566</u></u>
Non-current liabilities		
Deferred tax liabilities	3,677	1,778
Borrowings	65,926	71,474
	<u>69,603</u>	<u>73,252</u>
Current liabilities		
Trade and other payables	24,717	14,351
Customer Balances	25,309	16,797
Tax liabilities	7,076	2,152
Borrowings	-	9,687
	<u>57,102</u>	<u>42,987</u>
TOTAL EQUITY AND LIABILITIES	<u><u>227,383</u></u>	<u><u>211,805</u></u>

Statement of changes in equity	31 Dec	31 Dec
GBP 000	2008	2007
Opening balance	95,566	92,921
Dividend Paid	-13,972	-11,527
Translation differences	9,909	127
Share buy-back	-	-4,947
Share Options - value of employee services	404	300
Profit for the period	8,771	18,692
Closing balance	<u>100,678</u>	<u>95,566</u>

CONSOLIDATED CASHFLOW STATEMENT
GBP 000

	Unaudited Q4 2008	Unaudited Q4 2007	Unaudited Full Year 2008	Audited Full Year 2007
OPERATING ACTIVITIES				
Profit from operations	12,842	3,662	36,501	21,397
Adjustments for:				
Depreciation of property, plant and equipment	609	627	1,868	1,482
Amortisation of intangible assets	1,723	780	7,918	3,024
Loss on disposal of fixed assets	66	-	66	-
Share of profit from associates	-4	-12	-4	-12
Share-based payment	-	94	404	300
Operating cashflows before movements in working capital	15,236	5,151	46,753	26,191
Decrease /(increase) in receivables	2,426	844	-1,519	-600
Increase /(decrease) in payables	2,602	7,842	9,306	10,456
Cash generated from operations	20,264	13,837	54,540	36,047
Income taxes received /(paid)	4,731	5,092	-1,197	-1,483
NET CASH GENERATED FROM OPERATING ACTIVITIES	24,995	18,929	53,343	34,564
INVESTING ACTIVITIES				
Cash acquired upon acquisition	-	1,492	105	1,492
Cash paid for acquisition	-3,641	-54,419	-3,641	-54,419
Cash invested in associate	-	-	-23	-
Interest received	905	303	1,526	784
Interest paid	-7,289	-137	-8,319	-992
Purchases of property, plant and equipment	-857	-2,534	-1,957	-6,604
Development costs of intangible assets	-1,141	-484	-4,816	-3,713
NET CASH USED IN INVESTING ACTIVITIES	-12,023	-55,779	-17,125	-63,452
FINANCING ACTIVITIES				
Dividends paid	-	-	-13,972	-11,527
Share buy back	-	-	-	-4,947
Bond buy back	-8,115	-	-24,275	-
Proceeds from borrowings	-	70,033	-	70,033
Repayment of borrowings	-	-1,927	-9,687	-7,926
NET CASH (USED IN)/FROM FINANCING ACTIVITIES	-8,115	68,106	-47,934	45,633
NET INCREASE / (DECREASE) IN CASH AND CASH EQUIVALENTS	4,858	31,256	-11,716	16,745
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	42,276	24,233	56,047	39,986
Effect of foreign exchange rate changes	6,250	558	9,052	-684
CASH AND CASH EQUIVALENTS AT END OF PERIOD	53,383	56,047	53,383	56,047

KEY RATIOS**This table is unaudited**

	Q4 2008	Q4 2007	Full Year 2008	Full Year 2007
Operating margin, % (Profit from operations/revenue for the period)	36.79%	14.95%	29.57%	26.28%
Return on total assets, % (Profit after tax/average of opening and closing assets for the period)	-0.4%	1.4%	4.0%	10.9%
Equity/assets ratio, %	45%	45%	45%	45%
EBITDA margin, %	43%	21%	37%	32%
Net debt/EBITDA (rolling 12 months basis)	0.818	1.603	0.818	1.603
Employees at period end	412	358	412	358
Gross cash per share (GBP) (cash at end of period/number of shares at end of period)	1.890	1.985	1.890	1.985
Net cash less bond per share (GBP) (total cash at period end less customer liabilities and borrowings/number of shares at end of period)	-1.340	-1.484	-1.340	-1.484
Operating cashflow before movements in working capital per share (GBP)	0.545	0.184	1.673	0.932
Earnings/(loss) per share (GBP)	-0.032	0.083	0.314	0.665
Fully diluted earnings/(loss) per share (GBP)	-0.032	0.082	0.312	0.659
Number of shares at period end	28,241,092	28,241,092	28,241,092	28,241,092
Fully diluted number of shares at period end	28,241,092	28,308,080	28,241,092	28,308,080
Average number of shares	27,943,192	27,943,192	27,943,192	28,096,472
Average number of fully diluted shares	27,943,192	28,247,135	28,091,206	28,355,999

The total of 28,241,092 shares includes a total of 297,900 shares that were bought back by the company in 2007 and the intention of the Board is either to cancel the shares (requires further shareholder approval), use as consideration for an acquisition or issue to employees under Share Option programmes.