

Rundfunk-Anstalt Südtirol expands Digital Terrestrial TV network with Net Insight's Nimbra platform

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STOCKHOLM, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has received an expansion order from Rundfunk-Anstalt Südtirol, the public broadcasting company in the South Tyrol area, for its Digital Terrestrial TV network.

RAS (Rundfunk-Anstalt Südtirol) is a public broadcasting company providing radio/television transmission covering the South Tyrol area, broadcasting in German and Ladin languages. In 2007, RAS selected Net Insight's Nimbra platform for the initial phase of its DTT network and has continued to expand during the last two years.

The main requirements for RAS are cost-efficient transport of ASI video streams and digital radio (DAB) with guaranteed quality of service as well as highest possible reliability. The solution has incorporated a fully redundant network with Nimbra units as well as Net Insight's tool Nimbra Vision for efficient network management and the unique Time Transfer feature for GPS-free time synchronization.

It has been a successful cooperation and RAS is now further upgrading and extending the network with six additional transmitter sites and thereby reaching over 35 transmitters.

"We have been able to implement a Single Frequency Network (SFN) network in a very short timeframe thanks to Net Insight's Time Transfer solution," says Doctor Johann Silbernagl at RAS. "The GPS-free time synchronization feature has far exceeded our expectations and we now have a perfectly stable and low-cost time synchronization across our network."

"The roll-out of the Nimbra-based network has gone very well," says Hugo Moroder, Project Manager at RAS. "The platform is designed for digital terrestrial media networks and the multicast capabilities suits us to deliver both digital TV and radio."

"We are glad to see that the DTT market is growing stronger again and many customers are extending their DTT networks. This is our 5th DTT win during the last months," says Fredrik Trägårdh, CEO of Net Insight. "Our Time Transfer function is a great advantage and benefits broadcasters like RAS, who require a network where the transmitter stations must be fully synchronized."

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

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About Rundfunk-Anstalt Südtirol

For more information, please visit www.ras.bz.it.