
February 18, 2009

NASDAQ OMX reports on successful launch of First North Premier

Seven companies approved for trading on new First North segment

Stockholm, February 18, 2009 — The NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) on Monday successfully launched a new segment on its First North growth market, called First North Premier. The new segment supports companies on First North who seek to enhance investor visibility and credibility by complying with the NASDAQ OMX Nordic main market disclosure and accounting rules. To date, seven companies have been approved for trading on First North Premier.

The companies approved for trading on First North Premier are: Aqeri Holding AB, Black Earth Farming Ltd., CellaVision AB, Entraction AB, Guava A/S, Precio Systemutveckling AB and Tretti AB.

Companies in the First North Premier segment commit to follow the disclosure rules for the NASDAQ OMX Nordic main market, and to apply International Financial Reporting Standards (IFRS) for accounting and financial reports.

Jenny Rosberg, Senior Vice President, NASDAQ OMX said, "We are delighted to offer this opportunity for companies that are interested in committing to deliver a higher standard of transparency, thereby enabling increased liquidity in their shares. This is also a great opportunity for companies that are preparing for the next step -- a listing on our Nordic main market."

The First North Premier segment is available on NASDAQ OMX markets in Stockholm, Copenhagen, Helsinki and Iceland. For more information about First North Premier visit: www.nasdaqomx.com/listingcenter/firstnorth/premier.

About First North

First North is an alternative market, operated by the different exchanges within NASDAQ OMX Nordic. It gives companies greater visibility and ease of access to Northern Europe's largest pool of capital, combining the benefits of being on-market with simplicity. This means that the companies admitted to trading at First North are given the same possibilities as larger companies, but with lighter regulations. During 2007 and 2008, 10 companies admitted to trading on First North have moved to the main market. First North does not have the legal status of an EU-regulated market. Companies at First North are subject to the rules of First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market.

ABOUT NASDAQ OMX GROUP

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,800

listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements. There can be no assurance that the FSA will give the NASDAQ OMX applicant the authorization and permissions which it seeks.

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