

Marimekko Corporation

## NOTICE OF MARIMEKKO CORPORATION'S ANNUAL GENERAL MEETING

Marimekko Corporation's shareholders are invited to attend the Annual General Meeting which will be held on Thursday, 15 April 2010 from 14:00 onwards at Marimekko Corporation's head office. The address is Puusepänkatu 4, 00880 Helsinki, Finland. The registration of attendees and the distribution of voting slips will commence at the meeting venue at 13:00.

### A. Matters on the agenda of the Annual General Meeting and the procedure

1. Opening of the meeting
2. Calling the meeting to order
3. Election of persons to scrutinise the minutes and to supervise the counting of votes
4. Recording the legality of the meeting
5. Recording the attendance at the meeting and adoption of the list of votes
6. Presentation of the financial statements, the Report of the Board of Directors and the Auditor's report for 2009  
Review by the CEO.
7. Adoption of the financial statements
8. Resolution on the use of the profit shown on the balance sheet and the payment of dividend  
The Board of Directors will propose to the Annual General Meeting that a dividend of EUR 0.45 per share be paid for the year 2009. The dividend will be paid to shareholders who are registered on the dividend payout record date of 20 April 2010 in the company's Shareholder Register kept by Euroclear Finland Ltd. The Board of Directors will propose 27 April 2010 as the dividend payout date.
9. Resolution on the discharge of the members of the Board of Directors and the President of the company from liability
10. Resolution on the remuneration of the members of the Board of Directors  
Shareholders representing in total about 32% of all of the company's shares and votes have informed the company that they will propose to the Annual General Meeting that the fees payable to the members and the Chairman of the Board remain unchanged: an annual bonus of EUR 20,000 for the Chairman of the Board, and EUR 15,000 for each Board member. It will also be proposed that no remuneration be paid to the company's President for the membership of the Board.
11. Resolution on the number of members of the Board of Directors  
The shareholders mentioned above have announced that they will propose to the Annual General Meeting that five (5) members be elected to the Board of Directors.
12. Election of the members of the Board of Directors  
The shareholders mentioned above have informed the company that they will propose to the Annual General Meeting that Ami Hasan, Mika Ihamuotila, Joakim Karske, Pekka Lundmark and Tarja Pääkkönen be re-elected to the Board of Directors until the close of the next Annual General Meeting.

The same shareholders will also propose that the Board of Directors elect Pekka Lundmark as Chairman of the Board and Mika Ihamuotila as Vice Chairman of the Board. All proposed persons have given their consent to the election. Details of the proposed persons are provided on the company's website at [www.marimekko.com](http://www.marimekko.com) under Marimekko Corporation / Administration and Auditors.

#### 13. Resolution on the remuneration of the Auditor

The Board of Directors will propose to the Annual General Meeting that the auditor be remunerated in accordance with an invoice presented.

#### 14. Election of the Auditor

The Board of Directors will propose to the Annual General Meeting that PricewaterhouseCoopers Oy, Authorised Public Accountants, continue as the company's auditor.

15. Proposal by the Board of Directors to amend Article 9 of the Articles of Association as follows: "The notice of the General Meeting shall be announced on the Company's website not earlier than three (3) months and not later than three (3) weeks before the meeting, but in any case at least nine (9) days prior to the General Meeting's record date. In addition, the Board of Directors may decide to publish the notice of the General Meeting in one or more newspapers."

#### 16. Closing of the meeting

### **B. Documents of the Annual General Meeting**

The above-mentioned proposals to the Annual General Meeting and this notice are available on Marimekko Corporation's website at [www.marimekko.com](http://www.marimekko.com) under Investors / AGM 2010. Marimekko Corporation's Annual Report, which includes the company's financial statements, the consolidated financial statements, the Report of the Board of Directors and the Auditor's report, will be available on the company's website under Investors / Financial Releases / Annual Reports on 25 March 2010 at the latest. The Board proposals and the financial statement documents will also be available at the General Meeting, and, upon request, copies of them and this notice will be sent to shareholders. The minutes of the General Meeting can be viewed on the company's website as of 29 April 2010 at the latest.

### **C. Instructions for the participants**

#### 1. The right to attend and registration

Shareholders who have been registered by the Annual General Meeting's record date of 1 April 2010 at the latest in the company's Shareholder Register kept by Euroclear Finland Ltd have the right to attend the Annual General Meeting. A shareholder whose shares are registered on his/her personal book-entry account is registered in the company's Shareholder Register.

Shareholders who wish to attend the Annual General Meeting must notify the company of their intention to do so before 10:00 on 12 April 2010 at the latest:

- via the Investors section of the company's website [www.marimekko.com](http://www.marimekko.com)
- by email to [yk@marimekko.fi](mailto:yk@marimekko.fi)
- by telephone on +358 9 758 7447 (Kristina Lagerroos)
- by fax on +358 9 727 6227
- by post to Marimekko Corporation, Share Register, P.O. Box 107, 00811 Helsinki, Finland.

When registering, a shareholder shall state his/her name, address, telephone number and the name of a possible assistant. The personal data given by shareholders to Marimekko Corporation is used only in connection with the Annual General Meeting and the necessary processing of related registrations.

Pursuant to Chapter 5, Section 25 of the Finnish Companies Act, shareholders who are present at the Annual General Meeting are entitled to request information regarding the matters addressed by the meeting.

## 2. Proxy representative and powers of attorney

A shareholder may participate in the Annual General Meeting and exercise his/her rights at the meeting by way of proxy representation. Proxy representatives must present a dated power of attorney or other reliable proof of their authority to represent the shareholder. A shareholder may have several proxy representatives, who represent the shareholder with shares held on different book-entry accounts. In such case, the shares represented by each proxy representative shall be identified when registering for the meeting. Any proxy documents should be sent in originals to Marimekko Corporation, Share Register, P.O. Box 107, 00811 Helsinki, Finland, before the registration deadline.

## 3. Holder of nominee-registered shares

A holder of nominee-registered shares may participate in the Annual General Meeting with those shares under which the holder would be entitled to be registered in the company's Shareholder Register on the Annual General Meeting's record date of 1 April 2010. Additionally, participation requires that the holder of nominee-registered shares is temporarily registered in the Shareholder Register by no later than 10 on 12 April 2010. Temporary registration in the Shareholder Register shall be deemed to be a registration for the Annual General Meeting. Holders of nominee-registered shares are advised to request the necessary instructions regarding the temporary registration in the Shareholder Register, the issuing of proxy documents and registration for the General Meeting from their custodian bank well in advance. The account management organisation of the custodian bank will register a holder of nominee-registered shares, who wants to participate in the Annual General Meeting, to be temporarily entered into the company's Shareholder Register by the above-mentioned date.

## 4. Other instructions and information

On the date of this notice, 17 March 2010, the total number of shares in Marimekko Corporation is 8,040,000 and the total number of votes is 8,040,000.

Helsinki, 17 March 2010

MARIMEKKO CORPORATION  
Board of Directors