

PRESS RELEASE

Stockholm, Sweden March 17, 2010

Report from Cision's extraordinary general meeting on 17 March 2010

The extraordinary general meeting in Cision on 17 March 2010 resolved to approve the resolution by the board on 14 February 2010 on a rights issue with preferential rights for the company's shareholders and resolved to, in order to enable the rights issue, amend the articles of association's limits for the share capital to not less than SEK 210,000,000 and not more than SEK 840,000,000 and the limits for the number of shares to not less than 140,000,000 shares and not more than 560,000,000 shares.

Under the terms and conditions of the rights issue, each existing share in Cision entitles to one (1) subscription right and one (1) subscription right entitles to subscription for one (1) new share. The subscription price is SEK 3.40 per share, which means that the rights issue will raise a maximum of SEK 253,451,021 before issue costs, through the issue of not more than 74,544,418 new shares.

The record date at Euroclear Sweden AB for participation in the rights issue with preferential rights is 22 March 2010. Subscription for new shares shall take place during the period from 24 March 2010 up to and including 12 April 2010, or such later date as the board my decide.

A number of Cision's largest shareholders, among others Cyril Acquisition AB, Fairford Holdings Scandinavia AB, Harris Associates L.P., Investment AB Öresund and Lannebo Fonder AB, collectively representing approximately 50.0 percent of the total number of shares and votes, have expressed their support for the rights issue and have committed to subscribe for shares corresponding to their pro rata shares of the rights issue. In addition, Cyril Acquisition AB, Harris Associates L.P., Investment AB Öresund and Lannebo Fonder AB have committed to subscribe for additional shares, thereby underwriting in total 50.0 percent of the rights issue. In total, the above mentioned shareholders have, consequently, committed to subscribe for shares corresponding to 100 percent of the rights issue. Total underwriting fees amount to approximately 3.8 percent of the total underwritten amount.

In addition to the above mentioned shareholders, institutional shareholders collectively representing approximately 9.6 percent of the total number of shares and votes, have expressed their support for the rights issue and have expressed their intention to subscribe for their respective pro rata shares of the rights issue.



Timetable for the rights issue

18 March 2010

22 March 2010 22 March 2010 24 March – 7 April 2010 24 March – 12 April 2010 First day of trading in the share excluding right to participate in the right issue Record date for participation in the rights issue Publication of the prospectus Trading in subscription rights Subscription period

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