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March 24, 2010

## NASDAQ OMX Welcomes Arise Windpower to the Main Market

**Stockholm, March 24, 2010** – NASDAQ OMX (NASDAQ:NDAQ) announces that Arise Windpower AB (AWP), a mid cap company within the Utilities sector, today starts trading of its shares on the main market of NASDAQ OMX Stockholm. Arise Windpower is the third company to list on NASDAQ OMX Nordic markets in 2010, and the first IPO this year.

Founded in 2006, Arise Windpower is one of Sweden's leading land-based wind power companies. Its business concept is to sell electricity produced by its own land-based wind turbines in southern Sweden. Arise Windpower's goal is to produce around 2 TWh of environmentally-friendly electricity per year by 2014, equivalent to Sweden's total domestic wind power expansion at year-end 2008.

Jenny Rosberg, Senior Vice President at NASDAQ OMX said, "Arise Windpower will make a valuable addition to our utilities sector and to our European investor community. We look forward to providing Arise with the strong liquidity, investor exposure and services that NASDAQ OMX offers to our listed companies."

Peter Nygren, CEO of Arise Windpower commented, "We are pleased with the great interest in Arise Windpower and the confidence the investors have demonstrated in our ability to create good returns for the shareholders. The new share issue and the listing of Arise Windpower's shares on Nasdaq OMX Stockholm enable the continuation of the rapid expansion of the company's wind power portfolio."

### About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

### Cautionary Note Regarding Forward-Looking Statements

*The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number*

*of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.*

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