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Malta, 29 March 2010

Unibet publishes Annual Report 2009

Unibet Group plc's Annual Report for 2009 is now available on the Group's website www.unibetgroupplc.com.

As previously announced, Unibet Group plc's Annual General Meeting will be held on 6 May 2010 in Stockholm, Sweden.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company is listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through **www.unibet.com**. Today, Unibet has more than 4.1 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings (www.mariabingo.com), the largest online bingo operator in the Nordic market, and in April 2008 acquired Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on www.unibetgroupplc.com