SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

Corporate Communications

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Stockholm, 31 March 2010

Invitation to Q1 webcast press conference

SCA's interim report for the period 1 January–31 March 2010 will be published on Monday, 26 April, at approximately 12:00 CET.

Media and analysts are invited to participate in a webcast press conference at which the report will be presented by Jan Johansson, President and CEO.

Date: Monday, 26 April 2010

Time: 13:00 CET

Venue: www.sca.com (The webcast will be broadcast from Sundsvall)

The press conference will be webcast live at www.sca.com, since it coincides with the date for the SCA Annual General Meeting. The Annual General Meeting will be held in Tonhallen in Sundsvall, Sweden, and will commence at 15:00 CET.

It is also possible to participate by telephone. Call $+44\ 20\ 7162\ 0077,\ +1\ 334\ 323\ 6201,$ or $+46\ 8\ 5052\ 0110.$

For additional information, please contact

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