



PRESS RELEASE

2009-01-16

Anoto Digital Pen technology helps bring PolyVision® next-generation interactive whiteboard to life

London, 16th January 2009 – Anoto, the inventor of Digital Pen and Paper technology (DP&P), is providing the technology behind PolyVision's new ēno™ interactive whiteboard. Launched at the BETT education show in London this week, ēno combines the simplicity of a traditional whiteboard surface with interactive functionality – without cables or costly installation.

The Anoto Bluetooth-enabled digital pen, an eno interactive whiteboard and a simple projector allow teachers to transition from ink to internet, from markers to multimedia in an instant without a need for wired connections to power or data.

Anoto technology uses a patent-protected dot pattern that is integrated into PolyVision's best-selling, longest-lasting *e³ environmental ceramicsteel™* surface to create the ēno board. The pattern, which is nearly invisible to the naked eye, can be read by a digital pen, which records and interprets hand-written strokes. Written data can be stored and uploaded for effortless memory capture.

This is the first product launched by Anoto and PolyVision following the announcement of their partnership back in April 2008.

For more information:

Kathryn Cotsworth/Andrea Willige
Six Degrees
+44 (0) 1628 480280
Kathryn.cotsworth@sixdegreespr.com / andrea.willige@sixdegreespr.com

To learn more about the ēno board, visit:

<http://www.polyvision.com/Interactiveclassrooms/Interactivewhiteboards/%C4%93nointeractivewhiteboard/tabid/246/Default.aspx>

To view the PolyVision ēno board video, visit:

<http://www.polyvision.com/educators/Interactiveclassrooms/Interactivewhiteboards/enovideodemo/tabid/267/Default.aspx>

To view PolyVision's announcement, visit:

<http://new.polyvision.com/NewsEvents/NewsfromPolyVision/tabid/168/mctl/ArticleView/ModuleID/517/articleid/32/Default.aspx>



About Anoto Group AB:

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly forms solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 110 employees, offices in Lund (head office), Boston and Tokyo. The Anoto share is traded on the Small Cap list of the OMX Nordic Exchange in Stockholm under the ticker ANOT. For more information: www.anoto.com

About PolyVision, a Steelcase Company

PolyVision integrates time-tested tools with innovative technologies to bring learning to life. From environmentally certified writing surfaces to industry-leading interactive whiteboards, PolyVision solutions help people learn and collaborate in a connected world. Since 1954, PolyVision has inspired educators, students and workers to be more productive and creative by providing the most effective tools we can imagine and create. Visit www.polyvision.com.

About Steelcase Inc.

Steelcase provides furniture, services and insights to help people have a better work experience, and to help companies and organizations create inspiring spaces with a maximum impact on performance and a minimum impact on the environment. A Michigan-based company that has been serving customers for nearly a century, Steelcase leads the global office furniture industry with \$3.4 billion in annual revenue.