

# RNB RETAIL AND BRANDS

## RNB's sales in March 2010

RNB's total sales in proprietary stores in March 2010 amounted to SEK 230.8 M, compared with SEK 213.3 M in the corresponding month a year earlier, which is an increase of 8.2%.

Sales in comparable stores in Sweden in March 2010 increased by 9.0%, compared with the corresponding month in the preceding year. Total sales in comparable stores in all countries increased by 8.7%.

The calendar effect in March for the retail clothing sector compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, positive 2.3%.

The number of proprietary stores amounted to 238 at March 31, 2010, compared with 243 a year earlier.

Turnover in proprietary stores for fiscal year 2008/2009 amounted to approx. 75% of total annual net sales.

### **For further information, contact:**

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*RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg and Illum in Copenhagen. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.*