

Net Insight Advances IP Media Networking with New Channelized IP Trunk Module and Performance Monitoring Capabilities

New products offer superior multi-service transport over any network architecture

Las Vegas (NAB 2010) – April 12, 2010 – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, today announced a new Channelized IP Trunk module and the capability for end-to-end performance monitoring on all IP/Ethernet channels providing IP media networks with advanced quality of service (QoS) and manageability.

Net Insight's unique Channelized IP Trunk module, available in all Nimbra platforms, provides a transport solution featuring multi-service operation, optional intermediate switching and signal regeneration for enhanced QoS preservation. With the new module, operators can create scalable, cost-efficient IP media networks over IP, or in combined IP and SDH/SONET or WDM networks, with high quality and end-to-end management capability. With the module, Nimbra enables one unified media network, independent of underlying infrastructure, with maintained content integrity, reliability and control. Operators also can set the QoS transport bandwidth that optimizes the use of the network infrastructure, a critical component for last mile connections.

In addition, Forward Error Correction (FEC) is not only performed end-to-end per service but also can be performed per hop, reducing the amount of overhead and improving QoS compared to legacy methods. In each Nimbra hop, full resynchronization of the streams is performed, thus improving end-to-end QoS.

Net Insight also announced the addition of end-to-end performance monitoring capabilities on all IP/Ethernet channels, enabling operators to verify quality of service to end users and customers without adding costly IP network probes.

“Since Net Insight’s beginning as a company, it has always been pioneers in combining the best from the IP and telco markets with the latest requirements from the media industry”, says Per Lindgren, VP Business Development at Net Insight. “This new functionality will take IP media networking to the next level in manageability and QoS.”

The new module and performance monitoring capabilities are fully interoperable with the other interfaces found within the Nimbra platforms.

Visit Net Insight's booth SU3223 at NAB 2010 to experience the Nimbra platform with Net Insight's new Channelized IP Trunk module and performance monitoring capabilities.

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, please visit www.netinsight.net