



# Q1

LUXEMBOURG, 19 APRIL 2010 – METRO INTERNATIONAL S.A. (“METRO” OR “THE GROUP”) (MTR0A, MTR0B), TODAY ANNOUNCED ITS FINANCIAL RESULTS FOR THE FIRST QUARTER ENDED 31 MARCH 2010. INFORMATION WAS SUBMITTED FOR PUBLICATION ON 19 APRIL 2010 AT 8:00 A.M. CET.

## “RESULTS CONTINUE TO IMPROVE”

### FINANCIAL SUMMARY

€'000	Q1 2010	Q1 2009
Net revenue	48,770	55,560
Net revenue (like-for-like)*	47,203	44,585
EBIT	(3,660)	(14,716)
EBIT (like-for-like)*	(3,952)	(6,569)
Net loss	(5,840)	(15,277)
Basic and diluted earnings per share (€)	(0.01)	(0.03)

\*Excluding closed, divested and acquired operations, refer to section “Financial Review”

### FIRST QUARTER HIGHLIGHTS

- Net revenue like-for-like increased by 6 percent to €47.2 million (2009: €44.6 million). Excluding currency effects net revenue increased by 2 percent.
- Net revenue decreased by 12 percent to €48.8 million (2009: €55.6 million).
- The EBIT loss like-for-like was €4.0 million (2009: €6.6 million). The EBIT loss was €3.7 million (2009: €14.7 million), representing an improvement of €11.0 million.
- Excluding provisions at headquarters (€0.8 million for global sales client receivables in Greece) and in Denmark (€0.3 million for redundancy costs), the EBIT loss would have been €2.6 million, the best result ever for Q1.
- Improved performance was recorded in all subsidiaries except Greece, driven by sales growth in combination with lower fixed cost base. March sales ended stronger than expected.
- Metro Chile managed to grow sales and improve EBIT despite the earthquake.

# “RESULTS CONTINUE TO IMPROVE”

**Per Mikael Jensen, President and CEO**  
commented:

In Q1 2010 Metro has continued to perform according to our expectations. We have seen significant improvement in EBIT, with losses down to €3.7 million from €14.7 million in Q1 2009, representing an improvement of €11.0 million.

Results improved in all subsidiaries except Greece, with improvement in EBIT for Sweden (+€1.1 million) and Hong Kong (+€0.8 million) standing out. Five out of the nine subsidiaries recorded sales growth, Hong Kong with an impressive 23 percent growth in local currency. With the exception of Czech Republic, Metro's associated companies have all increased sales.

From Q1 2010 we are disclosing country figures for subsidiaries, which will enhance transparency.

## **THE ADVERTISING MARKET**

It is encouraging that the improvement in sales experienced in Q4 2009 has continued in Q1 2010. The conclusion is that advertising markets are slowly picking up. We do not expect, however, 2010 to reach the levels experienced in 2007/2008.

In many ways Metro is in a stronger market position today than before the recession. Competition in the free newspaper market has eased. Free newspapers are not experiencing the same problems as traditional paid for newspapers with decreasing readership and an ageing target group. With the current cost structure the operating leverage on incremental sales is significant. We are therefore well positioned to benefit from any recovery in the global advertising market.

## **GOING FORWARD**

In February 2010 we celebrated the 15th anniversary of the modern free daily newspaper. As the first ever modern free daily newspaper, Metro revolutionized the print media industry with its smart format, unique distribution and ability to attract a large, hard-to-reach young urban and active audience.

The main focus for 2010 is profitability via top line growth while maintaining the current lower cost level. Growth will be achieved by innovation in both print and the digital space. Metro will continue to shape the future of media for the next 15 years to come.



# MARKET REVIEW

In Q1 2010 the global advertising market has returned to a more stable footing compared to only a few months ago. The first signs of a recovery are visible in many of Metro's markets. There are no clear indications, however, that a recovery in the advertising market to pre-crisis levels can be expected. Visibility into 2010 remains restricted.

## ADVERTISING MARKET FORECAST

The global advertising market is expected to increase by 2.2 percent in 2010 and by 4.0 percent in 2011 according to ZenithOptimedia, one of the trusted industry forecasting companies. Looking at countries where Metro has subsidiaries and associated companies, the total advertising market is expected to increase by 4.9 percent in 2010 and 4.2 percent in 2011. This is in sharp contrast to the 10 percent decrease experienced in 2009. The global newspaper advertising market is expected to decline by 3.8 percent in 2010 and by 1.4 percent in 2011. The performance of Metro has previously been more in line with the total advertising market than the print market. Hence it is more relevant to compare Metro with the total market rather than the print market.

## SEASONALITY

The first and third quarters are the weaker quarters for Metro. This can be explained by the fact that advertising spend reflect private consumption patterns. People have smaller disposable incomes in January and February after the Christmas holiday season, the peak private spending period of the year. March is the month when advertising spend picks up to remain at a higher level until the summer holidays. March 2010 was further helped by strong pre Easter spending, with March accounting for 40 percent of Q1 sales. Q3 in Europe is weak due to media consumption habits and changing spending patterns during the typical summer holiday period.

## READERSHIP AND CIRCULATION

As of 31 March 2010, Metro editions were published in over 100 major cities in 19 countries across Europe, Asia, North and South America. Metro's global readership is stable at close to 17 million daily readers. On a like-for-like basis readership is down 1 percent. This was offset by the launch of four new editions in Latin America. The stability in global readership was achieved despite a circulation

decrease of approximately 9 percent during the same period. Average number of readers per copy for Metro's subsidiaries is up from 2.7 to 2.9.

## Daily Readership per country

('000)	Q1 2010	Q1 2009	%
France	2,461	2,483	-1
Netherlands	1,833	1,867	-2
Italy	1,623	1,934	-16
Sweden	1,518	1,619	-6
Russia	1,362	1,147	19
Canada	1,293	1,150	12
USA	1,211	1,161	4
Hong Kong	755	746	1
Denmark	727	768	-5
Korea	673	808	-17
Hungary	501	466	8
Portugal	455	510	-11
Brazil (SP)	410	234	75
Mexico	400	380	5
Czech rep.	398	426	-7
Chile	332	364	-9
Finland	305	313	-3
Greece	299	280	7
Ecuador	148		0
<b>TOTAL</b>	<b>16,704</b>	<b>16,656</b>	<b>0</b>

Source: Latest published National Readership Surveys (2008-10) except newly launched editions in Latin America (estimates)

The highlight of the readership numbers comes from Canada with an impressive 12 percent increase, driven by more readers per copy. With 1.3 million daily readers, Metro has strengthened its position as the most read newspaper in Canada. Progress has been particularly good in Vancouver. In Brazil readership is up 75 percent year-on-year. Excluding the two new editions, readership in greater Sao Paulo is up 37 percent. The performance of the Moscow edition is also impressive, gaining 63 percent readers since the rebranding of the previous title into Metro. Metro Hungary has reversed the negative trend and started recording readership growth again, up 8 percent, confirming the strategic decision of the partnership with Axel Springer. It is also noteworthy that Hong Kong, France and the Netherlands have maintained their readership despite slightly lower circulation.

# FINANCIAL REVIEW

## FINANCIAL PERFORMANCE

€'000	Q1 2010	Q1 2009
Continuing operations	48,770	50,357
Discontinued operations (US)	-	5,203
<b>Net revenue</b>	<b>48,770</b>	<b>55,560</b>
US	-	(5,203)
Spain	-	(465)
Italy	-	(4,541)
Portugal	-	(766)
Russia (St Petersburg)	(1,567)	-
<b>Net revenue (like-for-like)</b>	<b>47,203</b>	<b>44,585</b>
Continuing operations	(3,660)	(12,874)
Discontinued operations (US)	-	(1,842)
<b>EBIT</b>	<b>(3,660)</b>	<b>(14,716)</b>
US	-	1,842
Spain	-	4,738
Italy	-	1,129
Portugal	-	438
Russia (St Petersburg)	(292)	-
<b>EBIT (like-for-like)</b>	<b>(3,952)</b>	<b>(6,569)</b>

Net revenue like-for-like increased by 6 percent in Q1 2010 to €47.2 million (Q1 2009: €44.6 million). Sales were helped by improvement in the advertising market and favourable currency effects. Excluding currency effects the increase was 2 percent. Net revenue decreased by 12 percent.

The EBIT loss like-for-like in Q1 2010 was €4.0 million (Q1 2009: €6.6 million). This improvement is due to an increase in sales as well as lower fixed costs at the operations. The total EBIT loss was down to €3.7 million from €14.7 million in Q1 2009, representing an improvement of €11.0 million.

Net financial expenses for Q1 2010 were €1.7 million (Q1 2009: €0.2 million) mainly representing interest on subordinated debentures of €1.5 million.

## CASH FLOW

During Q1 2010, cash and cash equivalents increased to €23.2 million due to an inflow of funds based on better sales in Q4 2009 and lower payments in the Easter period. Reported net cash contributed by operations totalled €1.7 million for Q1 2010 (Q1 2009: €5.1 million used by operations).

The decrease in net working capital for Q1 2010 is €4.1 million.

## BALANCE SHEET

Excluding the subordinated debentures as at 31 March 2010, the Group had a net cash position of €14.5 million. Net cash comprised of cash and cash equivalents of €23.2 million, loans payable to non-controlling shareholders of €6.1 million, and other short-term bank loans of €2.6 million.

The Group has outstanding debentures and warrants. If all warrants outstanding on 31 March 2010 were to be exercised during the exercise period, according to the terms, a residual amount of SEK 131.9 million (€13.5 million) would be paid out in cash as part of the yield on the debenture on 31 December 2013.

## RISK AND UNCERTAINTY FACTORS

Metro has a positive net cash position of €14.5 million and with a new credit facility in Q1 2010 of SEK 70.0 million (€7.2 million), the liquidity position is secure for the next 12 months.

## SUBSEQUENT EVENTS

There are no material events after the reporting period to be disclosed.

## SHARES OUTSTANDING

The total number of issued and outstanding shares at 31 March 2010 was 528,009,229 (refer note 6).

Potential ordinary shares as at 31 March 2010 (refer note 6):

	No of shares
Warrants	1,319,531,478
President and CEO	4,722,242
LTIP 2010 - senior executives	2,467,362
Board of Directors	1,180,744
<b>Total</b>	<b>1,327,901,826</b>

# OPERATIONAL REVIEW

As of Q1 2010 Metro will disclose country figures including online for subsidiaries. Historic data will be provided upon request.

## Subsidiaries

€'000	Q1 2010	Q1 2009
Net revenue	46,281	42,381
EBIT	924	(2,221)
EBIT %	2%	(5%)

## SWEDEN

€'000	Q1 2010	Q1 2009
Net revenue	14,630	12,387
EBIT	1,330	263
EBIT %	9%	2%



Metro Sweden's local currency sales increased by 7 percent year-on-year. Sales in several segments picked up, for example key accounts in electronic retail and food.

Metro Sweden reported an EBIT profit of €1.3 million, an improvement of €1.1 million year-on-year. The

improvement was mainly driven by the sales increase, but a somewhat lower cost level also contributed.

The online strategy is progressing with Metrojobb.se becoming one of Sweden's largest recruitment sites. Metrojobb.se continues to show steady profitability.

## DENMARK

€'000	Q1 2010	Q1 2009
Net revenue	6,634	7,081
EBIT	(455)	(522)
EBIT %	(7%)	(7%)



In Denmark, local currency sales for Metro's two titles, MetroXpress and 24 Timer, decreased by 6 percent year-on-year. Recruitment and real estate continue to be the segments most affected by the decline. Local retail sales achieved growth, driven by a new product offering and the sales strategy introduced in Q4 2009. The Danish market is still declining following the financial crisis. Despite lower

sales MetroXpress is defending its market share on the print market.

The EBIT loss was reduced due to the lower cost structure. The EBIT figure includes redundancy costs of €0.3 million related to consolidation of the two editorial departments in order to realize more synergies.

## THE NETHERLANDS

€'000	Q1 2010	Q1 2009
Net revenue	6,067	6,381
EBIT	202	(174)
EBIT %	3%	(3%)



In the Netherlands, local currency sales decreased year-on-year by 5 percent. The sales drop can be attributed to decreasing recruitment advertising, down 30 percent, due to higher unemployment rates.

Positive sales development was recorded in the travel segment due to the introduction of new products. Despite the sales drop, EBIT has improved.

## FRANCE

€'000	Q1 2010	Q1 2009
Net revenue	7,840	8,028
EBIT	(973)	(1,310)
EBIT %	(12%)	(16%)



Local currency sales in France excluding barter sales are up by 3 percent. Total local currency sales decreased by 2 percent due to a strategy to reduce non cash barter sales. The recruitment segment is still decreasing, whereas the performance from national

advertisers has been improving. Increasing the volumes from national advertisers is an important strategic target for battling the fierce competition in the French market. Metro France's EBIT loss was reduced due to a healthier cost structure.

## GREECE

€'000	Q1 2010	Q1 2009
Net revenue	457	879
EBIT	(404)	(195)
EBIT %	(88%)	(22%)



In Greece, local currency sales declined in the first quarter by 48 percent year-on-year. The significant decrease is a direct result of the declining advertising

market following the collapse of the general economy. Costs in Greece are already at a minimum in order to limit the impact of the declining sales.

## RUSSIA (ST PETERSBURG)

€'000	Q1 2010	Q1 2009
Net revenue	1,567	-
EBIT	292	-
EBIT %	19%	-



Metro St Petersburg was consolidated as a subsidiary in Q3 2009. The development in St Petersburg has been exceptional with Metro quickly becoming the most read paper in the city. The number of national brand campaigns running in both

St Petersburg and Moscow is increasing, putting Metro in a good position when it comes to tapping into the Russian national print advertising market.

## HUNGARY

€'000	Q1 2010	Q1 2009
Net revenue	1,840	1,436
EBIT	(110)	(488)
EBIT %	(6%)	(34%)



Metro Hungary's local currency sales increased by 17 percent year-on-year. The increase is driven by the parliamentary elections and growth in major accounts. Positive indications were noted on both sales and costs, driven by the new re-branded smaller format, new sales packages and savings from better print and paper prices. Going forward

sales should be further helped by the increase in readership.

Hungary, one of 2009's difficult markets, made a small EBIT loss of €0.1 million and is on track to return to profitability.

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## HONG KONG

€'000	Q1 2010	Q1 2009
Net revenue	4,750	4,090
EBIT	769	(38)
EBIT %	16%	(1%)



Metro Hong Kong reported a 23 percent local currency sales increase year-on-year. This is indicating that the Hong Kong print advertising market is recovering from

the recession. Metro Hong Kong also improved its profitability during the quarter, due primarily to higher sales volume and cost efficiencies

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## CHILE

€'000	Q1 2010	Q1 2009
Net revenue	2,496	2,099
EBIT	273	243
EBIT %	11%	12%



In Chile, local currency sales increased year-on-year by 7 percent, an achievement following the earthquake that struck the country at the end of February. Given that Chile also had a small sales

growth in March there are no indications that advertising sales for the rest of the year will be affected.



## ASSOCIATED COMPANIES

### Metro's share of net loss

€'000	Q1 2010	Q1 2009
Net loss	(192)	(482)

### Total Revenue

€'000	Share-holding	Q1 2010	Q1 2009
Canada	50%	13,959	10,021
South Korea	29.99%	4,272	2,921
Brazil	30%	2,808	1,576
Mexico	49%	2,212	1,404
Czech Republic	40%	1,788	1,761
Chile (Sub TV)	35%	714	361
<b>Total</b>		<b>25,753</b>	<b>18,044</b>

\*Metro has an overall financial interest of 50 percent in all of the Canadian Metro operations except for Atlantic Free Daily News Group Inc. (Halifax edition), in which the Group holds an indirect financial interest of 16.7 percent.

Metro owns minority equity interests through its associated companies. Performance improved due to healthy sales growth in all markets but one.

Metro Canada, the largest of the associated companies, increased local currency sales by 25 percent year-on-year. The growth indicates improved market conditions. Sales performance was also boosted by higher readership figures, confirming Metro's position as Canada's most read national

daily newspaper. Metro Canada has for the past year been implementing a modernisation program of its distribution tools, resulting in more readers per copy. Metro Mexico reported a strong year-on-year sales growth of 50 percent. Market conditions have improved and growth was achieved in the existing business as well as driven by the newly added Monterrey edition. PubliSport, a new bi-weekly sports newspaper, was launched in Q1.

Metro Brazil reported a 47 percent year-on-year sales growth. Growth has been achieved in the existing editions in Sao Paulo city as well as in the two newly launched editions in Sao Paulo state.

## HEADQUARTERS

€'000	Q1 2010	Q1 2009
<b>Revenue</b>	<b>836</b>	<b>993</b>
Shared Services	(2,467)	(1,586)
Management & Admin	(2,122)	(2,835)
Central Online	(639)	(432)
<b>Cost</b>	<b>(5,228)</b>	<b>(4,853)</b>
<b>EBIT</b>	<b>(4,392)</b>	<b>(3,860)</b>

Metro's headquarters is comprised of several functions that provide operational support and strategic services throughout the Group's global network. Franchise fees received in Q1 2010 comprise fees from South Korea, Moscow, Brazil,

Mexico, Ecuador, Italy and Finland. Total costs for headquarters has increased year-on-year due to provisions of €0.8 million related to Global Sales client receivables in Greece, as well as some currency impact.



# THE BOARD OF DIRECTORS' STATEMENT

The Board of Directors declare, to the best of our knowledge, that the condensed set of interim financial statements (refer to page 14-16) which has been prepared in accordance with International Financial Reporting Standards as adopted by the European Union give a true and fair view of the assets, liabilities, financial position and profit or loss of Metro International S.A., or undertakings included in the consolidation as a whole as required under Art 4 of the Transparency Law, and that the interim management report includes a fair review of the information required under Art 4 of the Transparency Law.

The Board of Directors

Luxembourg, 19 April 2010.

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## **AUDIT STATEMENT**

This interim report has not been subject to review by the Group's auditors.



# INTERIM FINANCIAL STATEMENTS

## CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

€'000	Note	Q1 2010	Q1 2009
<b>Continuing operations</b>			
Net sales		47,682	49,229
Other income		1,088	1,128
<b>Net revenue</b>	<b>4</b>	<b>48,770</b>	<b>50,357</b>
Cost of production		(29,453)	(36,093)
<b>Gross income</b>		<b>19,317</b>	<b>14,264</b>
Selling expenses		(12,650)	(13,742)
Administrative expenses		(10,135)	(12,914)
Share of profit/(loss) in associated companies		(192)	(482)
<b>Operating loss, EBIT</b>	<b>4</b>	<b>(3,660)</b>	<b>(12,874)</b>
Financial income		144	142
Financial expense		(1,887)	(363)
<b>Net financial expense</b>		<b>(1,743)</b>	<b>(221)</b>
<b>Loss before income tax</b>		<b>(5,403)</b>	<b>(13,095)</b>
Current tax expense		(363)	(314)
Deferred tax expense		(74)	-
<b>Income tax expense</b>		<b>(437)</b>	<b>(314)</b>
<b>Net loss from continuing operations</b>		<b>(5,840)</b>	<b>(13,409)</b>
<b>Discontinued operations</b>			
Net loss from discontinued operations (net of income tax)		-	(1,868)
<b>Net loss</b>		<b>(5,840)</b>	<b>(15,277)</b>
<b>Other comprehensive income/(expense)</b>			
Foreign currency translation differences from foreign operations		489	1,423
<b>Total comprehensive expense for the period</b>		<b>(5,351)</b>	<b>(13,854)</b>
<b>Net loss attributable to:</b>			
Equity holders of the parent		(6,089)	(14,116)
Non-controlling interest		249	(1,161)
<b>Net loss</b>		<b>(5,840)</b>	<b>(15,277)</b>
<b>Total comprehensive expense attributable to:</b>			
Equity holders of the parent		(5,303)	(12,626)
Non-controlling interest		(48)	(1,228)
<b>Total comprehensive expense for the period</b>		<b>(5,351)</b>	<b>(13,854)</b>
Basic weighted average number of shares outstanding	6	528,077,023	527,812,591
Diluted weighted average number of shares outstanding	6	528,077,023	527,812,591
<b>Earnings per share</b>			
Basic earnings per share (€)	6	(0.01)	(0.03)
Diluted earnings per share (€)		(0.01)	(0.03)
<b>Earnings per share - continuing operations</b>			
Basic earnings per share (€)	6	(0.01)	(0.03)
Diluted earnings per share (€)		(0.01)	(0.03)

CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION

€'000	Note	31 March 2010	31 December 2009	31 March 2009
<b>ASSETS</b>				
<b>Non-current assets</b>				
<i>Intangible assets</i>				
Trademarks and licenses		5,887	6,024	6,159
Capitalised development costs		3,977	4,342	4,828
Goodwill		11,790	11,340	9,796
<b>Total intangible assets</b>		<b>21,654</b>	<b>21,706</b>	<b>20,783</b>
<i>Property, plant and equipment</i>				
Office and IT equipment		2,328	2,519	4,583
<i>Financial assets</i>				
Shares in associated companies		9,939	9,819	7,623
Other investments		277	277	227
Receivables from associated companies		8,992	8,376	5,484
Long-term receivables		1,695	2,127	1,403
<b>Total financial assets</b>		<b>20,903</b>	<b>20,599</b>	<b>14,737</b>
<i>Deferred tax assets</i>				
Deferred tax assets		3,345	3,205	4,114
<b>Total non-current assets</b>		<b>48,230</b>	<b>48,029</b>	<b>44,217</b>
<b>Current assets</b>				
Accounts receivable		33,346	38,382	42,059
Other current receivables		10,817	12,201	8,796
Prepaid expenses and accrued income		6,691	5,583	8,095
Cash and cash equivalents		23,200	20,165	14,970
<b>Total current assets</b>		<b>74,054</b>	<b>76,331</b>	<b>73,920</b>
<b>TOTAL ASSETS</b>		<b>122,284</b>	<b>124,360</b>	<b>118,137</b>
<b>EQUITY AND LIABILITIES</b>				
Equity attributable to the equity holders of the parent	5	10,242	15,437	6,471
Non-controlling interest		(1,738)	(1,690)	(3,556)
<b>TOTAL EQUITY</b>		<b>8,504</b>	<b>13,747</b>	<b>2,915</b>
<b>Non-current liabilities</b>				
Liability to non-controlling interests		6,063	6,067	6,398
Subordinated debentures		36,043	32,529	-
<b>Total non-current liabilities</b>		<b>42,106</b>	<b>38,596</b>	<b>6,398</b>
<b>Current liabilities</b>				
Short-term bank loans		2,646	2,624	32,223
Accounts payable		16,476	18,423	28,333
Ad tax Provision	7	8,248	7,695	7,490
Other liabilities		18,040	19,360	12,005
Accrued expenses and deferred income		26,264	23,915	28,773
<b>Total current liabilities</b>		<b>71,674</b>	<b>72,017</b>	<b>108,824</b>
<b>TOTAL LIABILITIES</b>		<b>113,780</b>	<b>110,613</b>	<b>115,222</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>122,284</b>	<b>124,360</b>	<b>118,137</b>

**CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY**

€'000	Equity holders of the parent	Non-controlling interest	Total Equity
<b>Balance at 1 January 2009</b>	<b>19,097</b>	<b>(2,328)</b>	<b>16,769</b>
Total comprehensive income/(expense) for the period	(16,528)	(373)	(16,901)
Rights issue	12,632	-	12,632
Dividends to non-controlling interest	-	(957)	(957)
Decrease in non-controlling interest - sale of shares in subsidiaries	-	1,968	1,968
Share based payment transactions	236	-	236
<b>Balance at 31 December 2009</b>	<b>15,437</b>	<b>(1,690)</b>	<b>13,747</b>
Total comprehensive income/(expense) for the period, Q1 2010	(5,303)	(48)	(5,351)
Share based payment transactions	108	-	108
<b>Balance at 31 March 2010</b>	<b>10,242</b>	<b>(1,738)</b>	<b>8,504</b>

## CONSOLIDATED STATEMENT OF CASH FLOWS

€'000	Q1 2010	Q1 2009
<b>Operating activities</b>		
Loss before income tax	(5,403)	(14,951)
<b>Adjustments for:</b>		
Depreciation and amortisation	1,017	1,931
Financial income	(144)	(142)
Financial expense	1,887	377
Share of (profit)/loss in associated companies	192	482
Dividends from associated companies	-	76
<b>Cash flow before change in working capital</b>	<b>(2,451)</b>	<b>(12,227)</b>
<b>Changes in working capital:</b>		
Net working capital decrease	<b>4,090</b>	<b>7,377</b>
<b>Cash contributed/(used) by operations</b>	<b>1,639</b>	<b>(4,850)</b>
Net interest received/(paid)	175	(242)
Income tax paid	(122)	(48)
<b>Net cash contributed/(used) by operations</b>	<b>1,692</b>	<b>(5,140)</b>
<b>Investing activities</b>		
Investment in associated companies	-	(115)
(Increase)/decrease in long-term receivables	840	(52)
Investment in intangible assets	(139)	(240)
Investments in office and IT equipment	(118)	(101)
<b>Net cash contributed/(used) in investing activities</b>	<b>583</b>	<b>(508)</b>
<b>Financing activities</b>		
Net increase in short-term bank loans	22	968
Proceeds from loans from non-controlling interest	-	53
<b>Net cash contributed in financing activities</b>	<b>22</b>	<b>1,021</b>
<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>2,297</b>	<b>(4,627)</b>
Cash and cash equivalents at beginning of period	20,165	19,717
Currency effects on cash	738	(120)
<b>Cash and cash equivalents at end of the period</b>	<b>23,200</b>	<b>14,970</b>

# NOTES

## **Note 1: Reporting entity**

Metro International S.A. ("the parent company") was formed in December 1999 as a subsidiary of the Modern Times Group AB (MTG) for the purpose of holding all of MTG's "Metro" newspaper publishing operations. On 15 August 2000, MTG distributed all of its shares in Metro International S.A. to its shareholders in the form of a dividend (the "spin-off"). The combination of the former MTG businesses to form the Metro Group has been accounted for as a merger of entities under common control since MTG controlled each of the businesses. Accordingly, the assets and liabilities as presented in the accompanying balance sheets have been combined at their historical cost and the statements of operations and cash flows include the activities of each business for all periods presented.

Metro A and B shares are listed on the NASDAQ OMX's Nordic List, category Small Cap, under the symbols MTRO SDB A and MTRO SDB B. Metro International also has warrants and debentures listed on the NASDAQ OMX's Nordic List, under the symbols MTRO TO 1A and MTRO 1 RTL respectively.

## **Note 2: Basis of preparation of financial statements and accounting policies**

The Group's condensed consolidated interim financial statements are prepared on a going concern basis and are in compliance with IAS 34 Interim Financial Reporting. The accounting policies and methods of computation applied in these condensed consolidated interim financial statements are the same as applied in the 2008 Annual Report, with the exception of revised IAS 1 Presentation of financial statements and IFRS 8 Operating Segments which have been implemented in these condensed consolidated interim financial statements. Since these changes in accounting policy only impact presentation and disclosure aspects, there is no impact on earnings per share and financial results or position of the Group. In addition, the consolidated statement of comprehensive income has been re-presented in accordance with IFRS 5 to disclose discontinued operations following the US divestment in June 2009.

## **Note 3: Functional and presentation currency**

These condensed consolidated interim financial statements are presented in euros, which is the Group's presentation currency.

On 1 January 2009, the functional currency of the parent company changed from US dollars to Swedish krona. As a result, transactions and balances in Swedish krona no longer give rise to foreign currency translation differences recognised in the profit or loss; transactions and balances in currencies other than Swedish krona give rise to foreign currency translation differences recognised in the profit or loss.

Foreign currency translation differences in conversion from the parent company's functional currency (Swedish krona) to the Group's presentation currency (euro) are recognised in other comprehensive income.

## **Note 4: Operating segments**

IFRS 8 Operating Segments requires presentation and disclosure of segment information based on the internal reports regularly reviewed by Group Executive Management in order to assess each segment's performance and to allocate resources to them.

Executive Management reviews operating segments based on geographical location. In 2010, the segments are based on the individual countries in which Metro's subsidiaries operate: Sweden, Denmark, the Netherlands, France, Russia (St Petersburg), Hungary, Greece, Hong Kong and Chile. Previously the countries were grouped based on geographical location: Sweden, Northern Europe, Southern Europe and Rest of World. Further, the local online businesses are included in the operating segments; in previous periods they were included in "Other". These interim financial statements have been presented using the new geographical segments. The Group's Executive Management reviews internal management reports for these segments on a monthly basis.

The divestments of operations in Portugal, Italy and closure of operations in Spain in 2009 have been included as segments for Q1 2009 comparatives. These operations have not been classified as discontinued operations as defined in IFRS 5 Non-current Assets Held for Sale and Discontinued Operations. The divestment of the US operations in June 2009 has been classified as a discontinued operation due to its materiality and classification as a separate segment.

Other reporting segments include the result from equity interests in associated companies and headquarters.

Headquarters include revenues from franchise fees and other income derived from global sales and logistics as well as costs for shared operational

services, central online and management and administration.

### Net revenue

There are no inter-segmental sales and consequently the table below present's external sales only.

€'000	Q2 2009	Q3 2009	Q4 2009	Q1 2010	1 April 2009 - 31 March 2010
Sw eden	13,575	9,783	17,319	14,630	55,307
Denmark	7,406	6,047	7,910	6,634	27,997
The Netherlands	6,820	6,140	8,716	6,067	27,743
France	9,880	5,238	11,207	7,840	34,165
Greece	1,073	770	716	457	3,016
Russia (St Petersburg)	-	1,604	2,232	1,567	5,403
Hungary	2,446	1,632	2,084	1,840	8,002
Hong Kong	4,750	5,302	5,435	4,750	20,237
Chile	2,230	2,364	3,210	2,496	10,300
Spain	-	-	-	-	-
Italy	5,422	1,273	-	-	6,695
Portugal	1,087	-	-	-	1,087
<b>Total operating segments</b>	<b>54,689</b>	<b>40,153</b>	<b>58,829</b>	<b>46,281</b>	<b>199,952</b>
Other	2,440	2,296	2,675	2,489	9,900
<b>Total continuing operations</b>	<b>57,129</b>	<b>42,449</b>	<b>61,504</b>	<b>48,770</b>	<b>209,852</b>
Discontinued operations (US)	3,590	-	-	-	3,590
<b>Total</b>	<b>60,719</b>	<b>42,449</b>	<b>61,504</b>	<b>48,770</b>	<b>213,442</b>

€'000	Q2 2008	Q3 2008	Q4 2008	Q1 2009	1 April 2008 - 31 March 2009
Sw eden	19,403	11,543	19,183	12,387	62,516
Denmark	5,614	4,437	7,385	7,081	24,517
The Netherlands	9,767	7,086	10,634	6,381	33,868
France	10,936	6,511	11,591	8,028	37,066
Greece	1,568	1,195	1,371	879	5,013
Russia (St Petersburg)	-	-	-	-	-
Hungary	2,717	2,549	2,316	1,436	9,018
Hong Kong	4,669	5,513	5,438	4,090	19,710
Chile	2,420	2,257	2,441	2,099	9,217
Spain	6,713	3,270	5,154	465	15,602
Italy	7,738	4,104	7,056	4,541	23,439
Portugal	1,650	1,186	1,282	766	4,884
<b>Total operating segments</b>	<b>73,195</b>	<b>49,651</b>	<b>73,851</b>	<b>48,153</b>	<b>244,850</b>
Other	2,616	2,111	3,215	2,204	10,146
<b>Total continuing operations</b>	<b>75,811</b>	<b>51,762</b>	<b>77,066</b>	<b>50,357</b>	<b>254,996</b>
Discontinued operations (US)	5,697	5,256	6,462	5,203	22,618
<b>Total</b>	<b>81,508</b>	<b>57,018</b>	<b>83,528</b>	<b>55,560</b>	<b>277,614</b>

**Operating profit/(loss)**

€'000	Q2 2009	Q3 2009	Q4 2009	Q1 2010	1 April 2009 - 31 March 2010
Sweden	1,018	(229)	3,379	1,330	5,498
Denmark	190	(436)	76	(455)	(625)
The Netherlands	813	248	2,846	202	4,109
France	350	(1,898)	2,955	(973)	434
Greece	(4)	(113)	(283)	(404)	(804)
Russia (St Petersburg)	-	351	586	292	1,229
Hungary	(306)	(372)	(165)	(110)	(953)
Hong Kong	455	1,110	1,390	769	3,724
Chile	305	242	542	273	1,362
Spain	(106)	(54)	111	-	(49)
Italy	(106)	(385)	(35)	-	(526)
Portugal	(87)	-	-	-	(87)
<b>Total operating segments</b>	<b>2,522</b>	<b>(1,536)</b>	<b>11,402</b>	<b>924</b>	<b>13,312</b>
Other	(3,977)	(3,531)	(2,065)	(4,584)	(14,157)
Sale of shares in subsidiaries	(93)	(187)	37	-	(243)
<b>Total continuing operations</b>	<b>(1,548)</b>	<b>(5,254)</b>	<b>9,374</b>	<b>(3,660)</b>	<b>(1,088)</b>
Discontinued operations (US)	(5,011)	(2,884)	14	-	(7,881)
<b>Total</b>	<b>(6,559)</b>	<b>(8,138)</b>	<b>9,388</b>	<b>(3,660)</b>	<b>(8,969)</b>

€'000	Q2 2008	Q3 2008	Q4 2008	Q1 2009	1 April 2008 - 31 March 2009
Sweden	2,438	(519)	3,403	263	5,585
Denmark	(95)	(1,158)	(2,560)	(522)	(4,335)
The Netherlands	2,540	(479)	2,571	(174)	4,458
France	471	(3,293)	1,043	(1,310)	(3,089)
Greece	177	33	150	(195)	165
Russia (St Petersburg)	-	-	-	-	-
Hungary	82	(348)	(315)	(488)	(1,069)
Hong Kong	419	548	463	(38)	1,392
Chile	418	361	378	243	1,400
Spain	(1,247)	(1,710)	(1,324)	(4,738)	(9,019)
Italy	133	(1,080)	87	(1,129)	(1,989)
Portugal	15	(373)	(216)	(438)	(1,012)
<b>Total operating segments</b>	<b>5,351</b>	<b>(8,018)</b>	<b>3,680</b>	<b>(8,526)</b>	<b>(7,513)</b>
Other	(3,963)	(3,914)	(4,176)	(4,348)	(16,401)
Sale of shares in subsidiaries	137	37,432	(308)	-	37,261
<b>Total continuing operations</b>	<b>1,525</b>	<b>25,500</b>	<b>(804)</b>	<b>(12,874)</b>	<b>13,347</b>
Discontinued operations (US)	(755)	(1,499)	(1,083)	(1,842)	(5,179)
<b>Total</b>	<b>770</b>	<b>24,001</b>	<b>(1,887)</b>	<b>(14,716)</b>	<b>8,168</b>



## **Note 5: Shareholders' equity**

### **Share capital**

The authorized share capital of the parent company is €13,454,500 divided into 6,200,000,000 A shares (voting) and 899,999,999 B shares (non-voting) with no par value. The issued and outstanding share capital of the parent company amounts to €1,000,372.64 divided into 264,483,532 class A voting shares and 263,525,699 class B non-voting shares (please refer to note 6).

A shares carry one vote while B shares carry no votes. Dividends may be paid in US dollars or in shares of the parent company or otherwise as the Board of Directors may determine in accordance with the provisions of the Luxembourg Companies Act. B shares are entitled to the greater of (a) a cumulative preferred dividend corresponding to 0.5 percent of the accounting par value of the B shares in the parent company or (b) 2 percent of the overall dividend distributions made in a given year. Any balance of dividends must be paid equally on each A and B share. As per the terms and conditions of the subordinated debentures and warrants no dividend is payable whilst the subordinated debentures are outstanding.

### **Rights issue**

10 May 2009, Metro International S.A.'s Board of Directors resolved to issue units composed of:

- 1,319,531,478 debentures, each with a nominal amount of SEK 0.50, in an aggregate nominal amount of SEK 659.7 million with maturity date at 30 December 2013; and
- 1,319,531,478 warrants, each warrant entitling the holder to subscribe for one new A share in Metro International S.A. at a strike price of SEK 0.40. The warrants are exercisable during the period 28 October 2013 to 22 November 2013.

If all warrants outstanding on 31 March 2010 are exercised during the exercise period, according to the terms, a residual of €13.5 million (SEK 131.9 million) will be paid out in cash as part of the yield on the debenture on 30 December 2013.

The debentures and warrants were issued as units consisting of one debenture and one warrant. However, in the consolidated statement of financial position, the debentures and warrants are recognised as two separate instruments.

The initial issue price for the units is split into a financial liability component (debenture) and an equity component (warrant) and accounted for as described below:

The financial liability component (debenture) is measured at amortised cost. In an amortised cost measurement, the difference between initial value and nominal value is amortised in the profit or loss as interest expense over the remaining term using the effective rate method including transaction costs attributable to the liability component.

The equity component (warrant) was measured as the difference between the total initial receipts from the units issued and the fair value of the financial liability at the time of issue. Transaction costs attributable to the equity component were deducted from equity. Subsequently, the equity component is not re-measured.

The parent company issuing the units' debentures and warrants denominated in Swedish krona is not exposed to foreign currency translation risk since the functional currency of the parent company is Swedish krona. However, the debentures give rise to foreign currency translation differences on translation from the parent company's functional currency (Swedish krona) to the Group's presentation currency (euro). Translation differences are recognised as part of other comprehensive income.

## **Note 6: Earnings per share**

### **Basic earnings per share**

Basic earnings per share is calculated by dividing profit or loss attributable to the equity holders of the parent company by the weighted average number of shares outstanding during the year.

Shares pending issue to the Executive's of Metro according to the Long Term Incentive Plan as decided at the EGM in September 2009 have been considered as issued in Q1 2010, since the date of investment is the date on which an individual investment is considered to have been made. As all the necessary conditions for the share's issuance have been fulfilled they are included in the calculation of the basic earnings per share. Therefore, the basic weighted average number of shares is higher than the actual number of outstanding shares as at 31 March 2010.

**Diluted earnings per share**

For the calculation of diluted earnings per share the weighted average number of shares is adjusted for effects of potential ordinary shares for:

- Share based payments to the Board of Directors for the period 2009-2010;
- Share based payments to the President and CEO in 2009;
- Long-term incentive plan 2010 for senior management; and
- Warrants that at the end of 2013, if exercised, require Metro International to issue class A shares upon the receipt of payment of the strike price from the warrant holders.

Dilution is calculated only for potential ordinary shares that reduce the profit per share from continuing operations or increase the loss per share from continuing operations, i.e. for potential ordinary shares that are dilutive. Since the net result from continuing operations for Q1 2010 is negative, all the potential ordinary shares are anti-dilutive for the year and diluted earnings per share equal to basic earnings per share.

**Note 7: Provisions**

As reported in the 2007 Annual Report of Metro International, Metro has contested the view of the Swedish Tax Authority regarding the advertising tax being imposed on Metro. As per 31 December 2007 the amount was fully provided for. On 31 July 2008, the County Administrative Court dismissed Metro's appeal. On 21 August 2008, Metro appealed against this judgement to the Administrative Court of Appeal and requested a deferral of payment of the tax. The Tax Authority granted a deferral on 27 August 2008. In November, the Swedish Administrative Court of Appeal dismissed the appeal regarding advertising tax levied on Metro International's publishing entity in Sweden. This decision has been appealed in the Supreme Administrative Court. The tax, which amounts to SEK 90 million (€9.3 million), has not yet been paid since the Group has been granted a deferral of the payment until a decision has been taken by the Supreme Administrative Court.

**Note 8: Contingent Liabilities****Legal Proceedings in Spain**

Metro Spain is party to a lawsuit from a third party sales agency for termination of a contract without notice and breach of the non-compete clause demanding damages of €6.4 million. Metro Spain has contested the claims. Advice from legal counsel is that the amount of any adverse judgment cannot be reliably estimated. The Group has not made any provision in the financial statements for the claim made. The closure of Metro's operations in Spain in January 2009 has not resulted in any change in the status of the case.

**Legal proceedings in Italy and France**

Lawsuits have been filed in France and Italy requesting that the Group is prohibited to use the trademark Metro for newspapers in these countries, including claims for damages for the infringing use that has already occurred. If these lawsuits are successful, the Group must cease its use of the trademark Metro in France and Italy, which may negatively affect the business operations in these countries. The Group may also be liable for damages for infringement, currently amounting to a maximum of approximately €0.8 million in France and approximately €0.3 million in Italy. It should be noted, however, that the claims for damages will increase the longer infringement continues. The Directors consider that it is not necessary to make a provision in the financial statements regarding these amounts.

# CONFERENCE CALL

Metro International will host a conference call today at 10.00 A.M. CET which will be broadcast live on the internet and as a conference call. Participants can take part in the call either through the audiocast or the conference call.

**To follow the internet audiocast:**

A live audiocast of the presentation will be available on [www.metro.lu](http://www.metro.lu), 19 April 2010 at 10.00 A.M. CET.

To participate in the conference call, please dial in on the following numbers:

Sweden	Tel: +46 8 505 598 53
UK / International	Tel: +44 20 304 324 36
US free phone number	Tel: +1 866 458 40 87

Conference call participants can access the presentation slides on <http://www.metro.lu/node/79> .

For those unable to listen to the live broadcast, a re-play will be available at Metro's website [www.metro.lu](http://www.metro.lu) approximately one hour after the event.

**For further information, please visit [www.metro.lu](http://www.metro.lu) or contact:**

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## DATE OF NEXT REPORT

Metro's financial results Q2 ended 30 June 2010 will be published on 19 July 2010.

## METRO INTERNATIONAL S.A. ANNUAL GENERAL MEETING 2010

The 2010 Annual General Meeting will be held on 10 A.M. CET, 27 May 2010 in Luxembourg. Shareholders wishing to have matters considered at the Annual General Meeting should submit their proposals in writing to [agm@metro.lu](mailto:agm@metro.lu) or the Company Secretary, Metro International S.A. 2-4, avenue Marie-Therese, L-2132 Luxembourg, Grand Duchy of Luxembourg at least seven weeks before the Annual General Meeting, in order that the proposal may be included in the notice to the meeting. Further details on how and when to register will be published in advance of the meeting.

## NOMINATION COMMITTEE FOR THE 2010 ANNUAL GENERAL MEETING

A Nomination Committee of major shareholders in Metro International has been formed in accordance with the resolution of the 2009 Annual General Meeting, The Nomination Committee is comprised of Cristina Stenbeck on behalf of Investment AB Kinnevik, Marianne Nilsson on behalf of Swedbank Robur and Annika Andersson on behalf of the 4th AP Fund. Information about the work of the Nomination Committee can be found on Metro International's corporate website at [www.metro.lu](http://www.metro.lu).

Shareholders wishing to propose candidates for election to the Board of Directors of Metro International S.A. should submit their proposal in writing to [agm@metro.lu](mailto:agm@metro.lu) or to the Company Secretary, Metro International S.A, 2-4, avenue Marie-Therese, L-2132 Luxembourg, Grand Duchy of Luxembourg.

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