

Press information

Volvo Trucks launches new construction truck

Volvo Trucks has today launched its new Volvo FMX construction truck at the Bauma international machinery fair in Munich. With this new truck, Volvo Trucks aims to secure a strong increase in its market share of the construction segment.

Volvo FMX is based on the FM truck, which itself is a successful and well-tested construction truck. Sales of the new truck in the European market will commence in September. An international launch will follow during the remainder of the year.

"Today, Volvo Trucks is the leader in the long-distance transport segment and we are now aiming to take a leading position in the construction segment," says Staffan Jufors, President of Volvo Trucks.

The Volvo Group is unique in the vehicle industry as a leading producer of trucks and construction equipment. No other producer has this type of experience.

"Volvo Trucks and Volvo Construction Equipment have extensive experience of the construction industry. In combination, we can offer our customers the most comprehensive product offering in the industry. We intend to capitalize on this to grow Volvo Trucks' presence in the construction segment. We foresee great potential in this area," says Staffan Jufors.

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Journalists requiring further information, please contact Tommy Kohle, Volvo Trucks, phone +46 706 76 65 17.

Web TV (for high resolution films visit: http://www.thenewsmarket.com/volvogroup)



Visit http://www.thenewsmarket.com/volvogroup to access broadcast-standard video about the Volvo Group's various production plants and products. You can download graphic images in the form of MPEG2 files or order them on Beta SP tape. Registration and video are free to the media.

Images are available in the Volvo Trucks image bank http://imagegallery.vtc.volvo.se/.

Volvo Trucks provides complete transport solutions for professional and business-driven customers. The company offers a full range of medium to heavy duty trucks world wide, with a strong global network of 3,000 service points in more than 140 countries. Volvo Trucks is a part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. The Group also provides solutions for financing and service.