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# PRESS RELEASE

Stockholm, Sweden April 20, 2010

## Final result of Cision's rights issue

The final result of Cision's rights issue shows that 73,773,470 shares, representing approximately 98.97 percent of the offered shares, were subscribed for with subscription rights. The 770,948 shares that were not subscribed for with subscription rights have been allocated to persons who have applied for subscription of shares without preferential right and who have also subscribed for shares with preferential right, whereby allotment has been made pro rata in proportion to the number of subscription rights that have been used for subscription of shares. Since the applications for subscription of shares without preferential right (approximately 44.4 million shares) exceed the number of shares that remain to be allocated after allocation has been made of the shares that have been subscribed for with preferential right (770,948 shares), allocation of these shares will only be made to those who have also subscribed for shares with preferential right. Notification regarding allocation based on subscription of shares without preferential right will be sent to those who have been allocated shares. Through the rights issue Cision will receive proceeds amounting to approximately MSEK 253 before issue costs.

Through the rights issue, the number of shares in Cision will increase by 74,544,418 to 149,088,836. The share capital increases to SEK 223,633,254 through the rights issue.

New shares subscribed for with preferential rights are expected to be registered with the Swedish Companies Registration Office ("SCRO") on April 23, 2010 and are expected to start trading on NASDAQ OMX Stockholm on April 26, 2010. Shares subscribed for without preferential rights are expected to be registered with SCRO on April 30, 2010 and to start trading on May 3, 2010.

### Financial and legal advisors

Danske Markets, Handelsbanken Capital Markets and SEB Enskilda are acting as financial advisors and Joint Lead Managers for the rights issue and Ashurst as legal advisor to Cision.

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This press release is also available at [www.cision.com](http://www.cision.com)