



Press Release
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Tele2 wins mobile license in 2.6 GHz auction in the Netherlands

Stockholm - Tele2 AB, ("Tele2"), (Stockholm Stock Exchange: TEL2 A and TEL2 B), announced today that Tele2 Netherlands has been awarded a mobile license of 2 x 20 Mhz in the 2.6 GHz frequency band for approximately SEK 4 million.

This frequency is specifically suited for next generation mobile internet (LTE). Tele2 considers the license as an 'entry ticket' into its mobile future in the Netherlands.

The awarded license makes it possible for Tele2 to continue offering price leading and innovative products both for residential and business customers.

Further information can be obtained from:

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Tele2 is one of Europe 's leading telecom OPERATORS, always providing the best deal. We have 28 million customers in 11 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2009, we had net sales of SEK 39.5 billion and reported an operating profit (EBITDA) of SEK 9.4 billion.