

May 4, 2010

Exchange Notice**VINX Index Information 11/10****Adjustment of VINX Benchmark Index due to the split and redemption procedure in Betsson AB**

The following information is based on a press release from Betsson AB (BETS B) (SE0000102378) published on May 4, 2010 and may be subject to change.

The Board of Directors has proposed that the annual General Meeting (AGM), scheduled for June 3, 2010, decides on a split 2:1 with mandatory redemption of one share for cash payment of SEK 9. Provided that the AGM approves the proposal, NASDAQ OMX Global Index Group will act and adjust BETS B in accordance to the "Rules for the Construction and Maintenance of the NASDAQ OMX and Oslo Børs All-Share, Benchmark, Tradable and Sector Indexes", rule 5.5 and 5.7.1 (valuation method).

The start price for BETS B in index calculation on the Ex date June 9, 2010 will be the closing price of June 8, 2010 less the value of the redemption, SEK 9. The number of BETS B shares in index calculation on the ex-day remains unchanged.

For further information concerning this notice please contact Michael Olsson or Fredrik von Platen, telephone + 46 8 405 62 96, e-mail index@nasdaqomx.com