

Heineken N.V.
(Incorporated in The Netherlands)
(Company Registration No. 33011433)

PRESS RELEASE OF 20th JULY 2012 – RESPONSIBILITY STATEMENT

26 July 2012. Heineken N.V. (“**HNV**”), refers to the press release made by it on 20 July 2012 (“**Press Release**”) in relation to the conditional offer (“**Offer**”) to Fraser & Neave, Limited (“**F&N**”) for F&N’s interests in both Asia Pacific Breweries Limited (“**APB**”) and Asia Pacific Investment Pte Ltd, and the potential mandatory takeover offer for all the shares of APB if the Offer is accepted by F&N and all the relevant conditions of the Offer are satisfied. A copy of the Press Release is enclosed with this announcement.

This announcement is issued in compliance with Rule 8.3 of the Singapore Code on Take-overs and Mergers in relation to responsibility statements. **There is no change to the terms of the Offer as stated in the Press Release.**

The directors of HNV (including any director who may have delegated detailed supervision of the Press Release or this announcement), wish to clarify that they have taken all reasonable care to ensure that the facts stated and opinions expressed in the Press Release and in this announcement are fair and accurate and that there are no other material facts not contained in the Press Release or in this announcement, the omission of which would make any statement in the Press Release or in this announcement misleading.

Where any information has been extracted or reproduced from published or otherwise publicly available sources, the sole responsibility of the directors of HNV has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in the Press Release and in this announcement.

The directors of HNV jointly and severally accept responsibility accordingly.

Issued by Heineken N.V.

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