

**Heineken Holding N.V. Annual General Meeting of Shareholders adopts all proposals**

Amsterdam, 25 April 2013 – Heineken Holding N.V. announced today that its Annual General Meeting of Shareholders (AGM) has adopted all proposals on the agenda of the AGM of Heineken Holding N.V. The most important resolutions and announcements are listed below.

**Dividend**

The Board of Directors announced the distribution of a dividend for the year 2012 of €0.89 per ordinary share of €1.60 nominal value. As an interim dividend of €0.33 per ordinary share was paid on 4 September 2012, the final dividend will be €0.56 per ordinary share. The final dividend will be made payable on Wednesday 8 May 2013. Heineken Holding N.V. ordinary shares will be quoted ex-dividend on Monday 29 April 2013.

**Reappointment of Mr M. Das as a non-executive member of the Board of Directors**

The AGM reappointed Mr M. Das as a non-executive member of the Board of Directors for the maximum period of four years.

**Appointment of Mr A.A.C. de Carvalho as a non-executive member of the Board of Directors**

The AGM appointed Mr A.A.C. de Carvalho as a non-executive member of the Board of Directors for the maximum period of four years.

The voting results per agenda item of the AGM of Heineken Holding N.V. of 25 April 2013 can be found on the website: [www.theHEINEKENcompany.com/agm](http://www.theHEINEKENcompany.com/agm) as of close of business on 26 April.

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**Editorial Information:**

HEINEKEN is a proud, independent global brewer committed to surprise and excite consumers with its brands and products everywhere. The brand that bears the founder's family name – Heineken® – is available in almost every country on the globe and is the world's most valuable international premium beer brand. The Company's aim is to be a leading brewer in each of the markets in which it operates and to have the world's most valuable brand portfolio. HEINEKEN wants to win in all markets with Heineken® and with a full brand portfolio in markets of choice. The Company is present in over 70 countries and operates more than 165 breweries with volume of 221 million hectoliters of group beer sold. HEINEKEN is Europe's largest brewer and the world's third largest by volume. HEINEKEN is committed to the responsible marketing and consumption of its more than 250 international premium, regional, local and specialty beers and ciders. These include Heineken®, Amstel, Anchor, Biere Larue, Bintang, Birra Moretti, Cruzcampo, Desperados, Dos Equis, Foster's, Newcastle Brown Ale, Ochota, Primus, Sagres, Sol, Star, Strongbow, Tecate, Tiger and Zywiec. Our leading joint venture brands include Cristal and Kingfisher. Pro forma 2012 revenue totaled €19,765 million and EBIT (beia) €3,151 million. The number of people employed is over 85,000. Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. Most recent information is available on HEINEKEN's website: [www.theHEINEKENcompany.com](http://www.theHEINEKENcompany.com).