

**PRESS RELEASE** 

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## INDUSTRY RELEASE

**Corbion Purac** Arkelsedijk 46• 4206 AC Gorinchem

T +31 183 695 695 a.sobczak@corbion.com www.corbion.com

## Corbion Purac Introduces PURAC<sup>®</sup> UltraPure, a Unique, High-Quality grade L-Lactic Acid at the In-Cosmetics Exhibition in Barcelona.

Corbion Purac, a global leader in Lactic Acid and its derivatives, will launch PURAC<sup>®</sup> UltraPure, a unique, high-quality grade of L-Lactic Acid with an extremely low base odor and a water-clear appearance at the In-Cosmetics Exhibition in Barcelona, 14-16 April 2015. PURAC<sup>®</sup> UltraPure is the purest natural Lactic Acid available and brings powerful moisturization and anti-aging properties to formulations where an exceptionally low base odor is required.

With an extremely low base odor and a water-clear appearance, PURAC<sup>®</sup> UltraPure is the purest natural Lactic Acid in the market place. Using a novel and innovative production method, Corbion Purac has created an odorless, high-quality grade of L-Lactic Acid that is ideal for a wide range of home and personal care applications.

PURAC<sup>®</sup> UltraPure is a versatile ingredient, with effects ranging from hydration to anti-aging. For moisturization solutions it can be used as powerful humectant that can support the skin's Natural Moisturizing Factor (NMF) and provides hydration for up to four hours after application. The anti-aging effects of PURAC<sup>®</sup> UltraPure derive from its ability to stimulate exfoliation and cell renewal, moisturize, and increase dermal and epidermal thickness. The product is effective for all skin types in various formulations, is easy to formulate and safe in use.

PURAC<sup>®</sup> UltraPure is produced by natural processes with the application of innovative and sustainable, resource-efficient technologies. It has a very low carbon footprint. Exclusively produced by the fermentation of carbohydrates, the product is fully biobased.

Throughout the In-Cosmetics Exhibition, Corbion Purac's experts will be offering the latest products and application samples for visitors to test. Corbion Purac's Team will be available for technical, formulation and commercial advice at booth #7D54.

For more information, please contact:

Anna Sobczak, Marketing Communications Manager Biochemicals a.sobczak@corbion.com T+31183 695 531

## **Background information:**

Corbion: biobased solutions, designed by science, powered by nature, and delivered through dedication.

Corbion is the global market leader in lactic acid, lactic acid derivatives and lactides, and a leading company in functional blends containing enzymes, emulsifiers, minerals and vitamins. The company delivers high performance biobased products made from renewable resources and applied in global markets such as bakery, meat, pharmaceuticals and medical devices, home and personal care, packaging, automotive, coatings and adhesives. Its products have a differentiating functionality in all kinds of consumer products worldwide. In 2014, Corbion generated annual sales of  $\notin$  770.1 million and had a workforce of 1,893 employees. Corbion is listed on NYSE Euronext Amsterdam. For more information: www.corbion.com