



HOLLAND BIOPLASTICS

- PRESS RELEASE -

Holland Bioplastics shares knowledge and connects parties around bioplastics

Amsterdam - Holland Bioplastics aims to connect parties and share and provide easier access to information about bioplastics.

Attention for bioplastics is increasing. Bioplastics are usually made from renewable resources, and can contribute towards reducing climate change and reducing our dependence on fossil fuels. In addition, bioplastics open up new possibilities for processing waste streams. Innovation and investments are taking place in new materials, knowledge and technologies in order to make the transition from an oil-based, linear economy to a more biobased, circular economy. This provides an important contribution to our economy and serves to create new jobs.

Bioplastics are already widely accepted worldwide, and are being used by leading brands such as Ford, Nike, Puma, Toyota, Mercedes and The Coca Cola Company. In the Netherlands, bioplastics are already being used by Albert Heijn, The Greenery, M+N, KLM, Rabobank, Desch, Heineken and Grolsch.

In the Netherlands, there are both national and international companies that focus on the production or processing of bioplastics. Holland Bioplastics was founded to share as much knowledge as possible about bioplastics, and to connect relevant parties. The four founding partners are Corbion, NatureWorks, Bio4Pack and Braskem, and participation is open to all those who are involved directly or indirectly in the production, manufacture, research and / or marketing of bioplastics. The aim is to provide clear, unified information about the possibilities of bioplastics.

For more information: www.hollandbioplastics.nl.

Note for editors, not for publication

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