



INDUSTRY RELEASE

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PRESS RELEASE

DATE June 6, 2017

Corbion Introduces SweetPro™ Emulsifiers to Help Ensure Quality in Sweet Baked Goods

New portfolio of emulsifiers helps bakery product developers deliver the sweet eating experience consumers expect, time after time.

Developed by a team of industry-leading experts, SweetPro™—Corbion’s newest line of emulsifiers—helps bakers eliminate PHOs and reduce saturated fat in sweet baked goods. SweetPro™ also gives manufacturers a solution that helps protect the consistency, improves the tolerance and increases the storage stability in their finished products, helping boost their business by maintaining product quality. Products in the new portfolio include SweetPro™ S100 in bulk liquid form, SweetPro™ V100 in paste form and SweetPro™ P100 in powder form.

“We understand the challenges manufacturers are faced with when developing high-quality sweet baked goods,” says Jim Robertson, senior product manager, emulsifiers. “To help address those challenges, our team of experts used their knowledge and expertise within the industry to develop SweetPro™, which gives manufacturers the confidence that consumers are getting the delicious treats they crave.”

Robertson goes on to say, “In a marketplace that offers a variety of options for indulgent eating, SweetPro™ gives manufacturers a competitive edge. Our SweetPro™ line of emulsifiers helps take the pressure off of manufacturers so they can deliver sweet goods that taste their very best, any time, any place.”

To learn more about Corbion’s SweetPro™ portfolio, contact us through our [request form](#).

For more information, please contact:

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Background information:

Corbion is the global market leader in lactic acid and lactic acid derivatives, and a leading company in emulsifiers, functional enzyme blends, minerals and vitamins. We develop sustainable solutions to improve the quality of life for people today and generations to come. For over 100 years, we have been uncompromising in our commitment to safety, quality and performance. Drawing on our deep application and product knowledge, we work side-by-side with customers to make our cutting edge technologies work for them. Our solutions help differentiate products in markets such as food, home & personal care, pharmaceuticals, medical devices and bioplastics. In 2016, Corbion generated annual sales of € 911.3 million and had a workforce of 1,684 FTE. Corbion is listed on Euronext Amsterdam. For more information: www.corbion.com