

PRESS RELEASE

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INDUSTRY RELEASE

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Corbion delivers Safe, Sustainable, and Strong Disinfectant at SEPAWA, that Consumers state they want in latest research

Corbion will be showcasing PURAC® Sanilac, a powerful, non-toxic disinfecting alternative to traditional biocides, at SEPAWA 2017. This comes following recent research underlining the importance of environmentally friendly cleaning product solutions for consumers worldwide.

The research shows that 48% of global consumers are looking for disinfecting products, while 37% believe that cleaning products should be both environmentally friendly and contain no harsh chemicals. The report also highlights organic and all-natural ingredients as a key purchasing driver for 26% of respondents.

Overall, the consumer survey underpins the growing awareness of the potential environmental damage caused by cleaning products, while highlighting that individuals are not willing to compromise on efficacy.

Today's consumers are interested in cleaning solutions that make a difference to everyday wellbeing and the wider planet. To meet these growing needs, Corbion is showcasing the sanitizing strength of PURAC® Sanilac, which aims to make a positive impact on tomorrow's generation.

PURAC® Sanilac is a safe, powerful disinfecting alternative to traditional biocides, that is non-toxic to humans and the environment. It has both an antibacterial and antiviral function, as well as being bio-based and readily biodegradable, EPA-registered in the US and BPR-notified in the EU.

Lactic acid is growing in popularity as an active ingredient in homecare and personal care products, thanks to its ability to replace traditional chemicals and solvents while delivering improved safety.

Corbion's team will be available for technical and commercial advice at booth B374 – 375, SEPAWA, 17-20 October, Berlin, Germany.

Source: Nielsen'The dirt on cleaning', April 2016 [report].



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Background information:

Corbion is the global market leader in lactic acid and lactic acid derivatives, and a leading company in emulsifiers, functional enzyme blends, minerals and vitamins. We develop sustainable solutions to improve the quality of life for people today and generations to come. For over 100 years, we have been uncompromising in our commitment to safety, quality and performance. Drawing on our deep application and product knowledge, we work side-by-side with customers to make our cutting edge technologies work for them. Our solutions help differentiate products in markets such as food, home & personal care, pharmaceuticals, medical devices and bioplastics. In 2016, Corbion generated annual sales of € 911.3 million and had a workforce of 1,684 FTE. Corbion is listed on Euronext Amsterdam.

For more information: www.corbion.com