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The Colombian Exchange Launches New Equities Market Based on NASDAQ OMX Technology

Stockholm, February 10, 2009 — The NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) and the Colombian Exchange - Bolsa de Valores de Colombia (BVC) – today reported the successful launch of a new cash equities trading system at BVC. The launch took place on February 9th and received immediate acknowledgement from BVC members and the investing public. BVC's new system from NASDAQ OMX marks an important milestone in BVC's goal to become a leading exchange in South America.

The system delivered to BVC offers a high-volume, low-latency platform, and is built to support the fast introduction of new trading products and services. It also enables high capacity limits to meet the needs of algorithmic and high-velocity traders. In addition to the equities system launched yesterday, BVC in 2008 deployed a system from NASDAQ OMX for derivatives trading.

"Through our new equities system we are in a great position to grow business at our exchange and thus reach our 2015 goal of 200 new companies and 1.5 million of Colombian families investing in our market," said Juan Pablo Córdoba, President at BVC. "By being able to offer a world-class trading platform, we have an opportunity to contribute to a well-functioning Colombian financial market that encourages increased household investing in cash equities."

"It is extremely rewarding to complete the second part of our deployment at BVC," said Lars Ottersgård, Head of Market Technology at NASDAQ OMX. "BVC now has a trading system for both equities and derivatives based on internationally recognized standards, putting them at the forefront of South American exchanges."

About BVC

The Bolsa de Valores de Colombia was formed in 2001. The exchange currently operates cash equities, fixed income markets and derivatives market. BVC is the fourth largest fixed income market in the world. BVC is listed in the Colombian market since June 2007. For more information visit: www.bvc.com.co.

ABOUT THE NASDAQ OMX GROUP

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,800 listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements. There can be no assurance that the FSA will give the NASDAQ OMX applicant the authorization and permissions which it seeks.

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