

## **Net Insight strengthens its position in live sports transmissions by delivering video services to a media operator in Europe**

**Stockholm, Sweden – Net Insight, a leading developer of efficient and scalable transport solutions for media, IP and broadcast networks, has received two orders from a European media operator for video and data services in their contribution networks.**

A European media operator has deployed a contribution network for live sport transmission based on Net Insight's Nimbra platform. As a result of the successful first phase implementation the European media operator has given the confidence to Net Insight to expand their existing Nimbra network to carry uncompressed video feeds from venues in a European football league. Furthermore, Net Insight has also been selected to deliver equipment for video and data services to the same customer for a new contribution network.

The Nimbra platform is a well-proven solution for demanding contribution network responsible for transporting live sport footage from many professional sports venues across the globe, as well as major events such as Vancouver 2010 Olympic Winter Games and the coming 2010 FIFA World Cup in South Africa.

**For more information, please contact:**

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**About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 40 countries. Net Insight is quoted on the Stockholm Stock Exchange.*

*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*