



Bigben will publish the video game adaptation of *The Voice*

Lesquin, May 27th, 2016 – Bigben, the video game publisher and distributor, is pleased to announce that they have signed an agreement with Voxler, the studio currently developing the official video game based on The Voice, the wildly successful TV format currently broadcasted in 180 countries around the world. The game will release on consoles end of November 2016 in several major territories.

In this official game, players will experience the thrill of being a contestant on the talent competition during the electrifying *Blind Auditions*, *the pure adrenaline of the Battles*, *all the way to the spectacular final*. The game includes thirty top chart tracks to select from to impress the Coaches and can be enjoyed single player or with a group of friends!

With over 10 years of experience in the development of karaoke games, Voxler is the studio of choice for adapting the well-known and successful The Voice brand. Their patented voice recognition system judges the quality of player performances with unequalled precision for both the accuracy of the notes and the rhythm.

"Publishing The Voice video game expands Bigben's publishing strategy," added Alain Falc, CEO of Bigben. *"With over 500 million viewers around the world, no doubt this video game adaptation will satisfy a wide audience."*

"We are very happy to be working with Bigben on this ambitious project, and we will bring all of our experience and passion to reproduce the experience of The Voice in a video game as faithfully as possible," Nicolas Delorme, CEO of Voxler, concluded.

About Bigben Interactive

Bigben is a European player specialized in video game publishing and the design and distribution of smartphone and gaming accessories as well as audio products, The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments. www.bigben.eu

Company listed on Euronext Paris, compartment C – Index : CAC SMALL – Éligible SRD long | ISN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP | SALES 2014-2015: 184,9M€ | HEADCOUNT: 350 employees | INTERNATIONAL: 9 subsidiaries and a distribution network in 50 countries.

www.bigben-group.com

About Voxler

Voxler is a French leading developer of music games. The company was created in 2005 and the team focuses its energy on developing great games based on advanced technology. Voxler develops or has developed several games on all platforms (Wii™, PlayStation®3, PlayStation®4, Xbox 360® and Xbox One®) and on iOS, Android and PC. The team's key commitment is to give players unforgettable moments in high-quality games. The studio works with leading worldwide publishers and invests continuously in order to exploit the full potential of each platform. You can find more information at <http://www.voxler.fr>.