

## European media network operator selects Net Insight's Nimbra platform for live sports video contribution network

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**Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced an order from a large European media network operator for a live sports contribution network.**

The broadcast and media industry sets very high quality standards and this media network operator will base the new network on Net Insight's Nimbra platform to carry video from multiple sports venues across a European country. With the highest network utilization, multicasting of all types of services, guaranteed quality of service and the possibility of extending the network entirely in pace with customer growth, the Nimbra platform offers the most efficient, reliable and cost-effective network solutions available today.

"Our Nimbra has proven to be the choice for many demanding contribution networks for live sports coverage such as the Beijing Olympics, pro sports venues in the USA and Dutch football arenas", says Fredrik Trägårdh, CEO of Net Insight. "We are delighted that Net Insight has been selected to support this media network operator in their continued business expansion".

The Nimbra platform offers advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI, 3G-SDI, AES/EBU and strong support for IP/Ethernet and SDH/Sonet. In addition it is a versatile transport and distribution solution with several unique characteristics for DTT and mobile TV networks such as the Time Transfer feature for GPS-free time synchronization.

The Nimbra equipment will be delivered during the first quarter.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 30 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

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