

# RNB RETAIL AND BRANDS

## RNB's sales in January 2009

RNB's total sales in proprietary stores in January 2009 amounted to SEK 292.6 M, compared with SEK 241.1 M in the corresponding month a year earlier, which is an increase of 21.3%.

Sales in comparable stores in January 2009 increased by 12.4%, compared with the corresponding month in the preceding year. In Sweden, sales in comparable stores increased by 13.3%.

The number of proprietary stores amounted to 264 at January 31, 2009, compared with 248 a year earlier.

### **For further information, contact:**

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*RNB RETAIL AND BRANDS AB is organized on the basis of two business areas – Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK, Steen & Ström, Illum and Kosta outlet department stores. The store concepts comprise JC, Brothers and Sisters.*