Bang & Olufsen a/s - financial calendar

Please be informed of the following dates for Bang & Olufsens planned announcements to NASDAQ OMX Copenhagen A/S, including dates for Annual General Meetings in 2010 and 2011.

Interim reports and financial steatements will be published in the morning on the listed dates.

2010

Tuesday 24 August Financial Statement 2009/10

Monday 27 September Annual General Meeting

(deadline for subjects and proposals to the agenda is 16 August at 16.00 CET)

Friday 8 October Interim report (1st quarter 2010/11)

2011

Wednesday 19 January Interim report (2nd quarter 2010/11)

Wednesday 13 April Interim report (3rd quarter 2010/11)

Wednesday 17 August Financial Statement 2010/11

Friday 23 September Annual General Meeting

(deadline for subjects and proposals to the agenda is 12 August at 16.00 CET)

Wednesday 12 October Interim report (1st quarter 2011/12)

Kim Bo Hansen Global Counsel

Applications to this announcement to be made to: Global Counsel Kim Bo Hansen, telefon +45 9684 5167