



For immediate release

## **Spanish Jugarmola.com joins Entraction's gaming network**

**Stockholm, Sweden (14 June 2010). Jugarmola.com is the latest addition to Entraction's gaming network and will target Spanish players. An extensive campaign in leading online and offline media is planned to promote Jugarmola.com's launch in August 2010.**

Jugarmola.com will offer Entraction's full games portfolio including poker, betting, casino and bingo as well as live casino and live betting.

"This deal proves the strength of Entraction's turnkey offer, which opens up the booming gaming market to new entrants," says Peter Åström, CEO, Entraction.

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### **About Entraction**

*Entraction is an international group within the digital gaming industry.*

*Entraction Holding works with general issues relating to strategy and business development, as well as the provision of financing and skills within the Group. The company continuously evaluates business opportunities that can strengthen and develop the Group.*

*Entraction Solutions offers complete software systems for online gaming and operates one of the largest open poker networks in the world. The company offers partners software for poker, betting, casino and bingo, as well as peripheral services, such as web design, gaming licenses, operation, payment solutions, promotional tools and 24-hour end-user support. The poker network is operated by subsidiaries in Malta that are licensed to market and conduct proprietary gaming activities and to deliver gaming services to partners in the poker network.*

*Entraction Holding AB is listed on First North Premier and has approx. 7.000 shareholders. The company's Certified Advisor is Remium AB. Please, visit [www.entraction.com](http://www.entraction.com) for more information.*