

To NASDAQ OMX Copenhagen

June 17, 2010 Release 12/2010

## **New CEO of Sunrise**

TDC A/S announces that its wholly owned subsidiary Sunrise Communications S.A. has appointed Oliver Steil as new CEO of the company with effect as of today.

Oliver Steil, aged 38, holds a degree in electrical engineering. Oliver Steil is a former Chief Commercial Officer and CEO of debitel AG (2006-2008). After leaving debitel he has been a Partner in the telecommunications sector of McKinsey & Co. He has also worked for McKinsey & Co during 1998-2006 (appointed Partner in McKinsey & Co in 2004) before joining debitel.

The former CEO of Sunrise Communications S.A., Christoph Brand, has left the company to become the CEO and investor in the Swiss IT company Adcubum AG.

For inquiries regarding the above please contact TDC Investor Relations on +45 6663 7680 or investorrelations@tdc.dk.

TDC A/S Teglholmsgade 1-3 0900 Copenhagen C Tel. +45 66 63 76 80 Internet: www.tdc.com E-mail: investorrelations@tdc.dk June 17, 2010 Release 12-2010

**TDC** is the leading provider of communications solutions in Denmark with a strong Nordic focus. In the Nordic region TDC has five business units: Business, Operations & Wholesale, Consumer, Nordic and YouSee. TDC's activities outside the Nordic region primarily consist of Sunrise, a leading telecommunications provider in Switzerland. TDC was partly privatized in 1994 and fully privatized in 1998. Angel Lux Common S.A. owns 87.9% of TDC, with the remainder of the shares held by individual and institutional shareowners.

## **TDC listing**

Aktier: NASDAQ OMX Copenhagen. Reuters TDC.CO. Bloomberg TDC DC. Nominal value DKK 1. ISIN DK0060228559.