

Press Release Royal Ahold

Public Relations

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For more information: +31756595720 / 5665

Ahold adjusts conversion price of convertible subordinated notes

Zaandam, The Netherlands, October 9, 2001 – Ahold, the international food retail and foodservice company, today announced the adjustment of the conversion price of its 3% convertible subordinated notes due 2003 and its 4% convertible subordinated notes due 2005.

The adjustments are primarily caused by Ahold's 2001 interim dividend, among others.

The conversion price of the 3% convertible subordinated notes due 2003 was adjusted to Euro 27.02, down from Euro 27.37 per common share of Euro 0.25 par value.

The conversion price of the 4% convertible subordinated notes due 2005 was adjusted to Euro 31.82, down from Euro 32.21 per common share of Euro 0.25 par value.

Ahold Public Relations, tel: +31 75 659 5720 / 5665

Mobile: Hans Gobes: +31 6 55 82 22 98; Jan Hol: +31 6 22 93 31 37

Albert Heijnweg 1, Zaandam P.O. Box 3050, 1500 HB Zaandam The Netherlands

Phone: +31 (0)75 659 5720 Fax: +31 (0)75 659 8302