

To: Ahold Media Contacts

INVITATION FOR AHOLD ANNUAL RESULTS PRESS CONFERENCE ON MARCH 7, 2002

Zaandam, The Netherlands

Dear Editor,

You are kindly invited to the press conference on the occasion of Ahold's 2001 full-year results. The press conference will be held on Thursday, March 7, 2002.

Date: March 7, 1:30 p.m.
Location: Ahold Headquarters
Address: Albert Heijnweg 1
Zaandam, The Netherlands
Phone: +31 75 659 57 20

President & CEO Cees van der Hoeven and other members of the Corporate Executive Board will comment on the results, provide the 2002 outlook and discuss other developments concerning the company and the international food retail and foodservice sector. Board members are available for individual meetings after the press conference.

Prior to the press conference, at 8 a.m., March 7, Ahold will issue a press release with the 2001 results.

Transportation to Press Conference

A special Ahold bus will meet media representatives at Zaandam Central Station (exit Houtveld). Parking facilities are available at the Albert Heijnweg 1.

We are looking forward to seeing you on March 7.

Hans Gobes
Senior Vice President Ahold Corporate Communications

Enclosure: Reply form

REPLY FORM
AHOLD PRESS CONFERENCE
March 7, 2002

Please return this reply form by March 1.
Fax number +31 75 659 83 02
(E-mail: sylvia.brand@ahold.com)

YES,

**I will attend the Ahold press conference on March 7, 2002
at 1:30 p.m. in Zaandam.**

Media outlet:

Reporter(s):

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Phone number:

E-mail:

Please indicate your request for an interview:

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