

Press Release

AMS Marketing Service

Public Relations

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For more information: +31 75 659 57 20

Ahold's Dick Roozen appointed as new chairman of the Supervisory Board of AMS

Zaandam, The Netherlands, December 23, 2002 – AMS Marketing Service B.V. (“AMS”), the marketing and buying alliance that links 11 prominent European retailers, today announced the appointment of Dick Roozen as chairman of the Supervisory Board, effective December 12, 2002.

Roozen will serve as Chairman of the Supervisory Board of AMS alongside his current position as vice president Ahold Global Sourcing. Roozen succeeds Ahold's Gerard van Breen, who withdrew from the post upon his appointment as President & CEO Ahold Spain. The day-to-day activities of AMS will continue to be led by Felix Fernandez.

AMS, the second largest buying alliance of European food retailers, was established in 1988 with the purpose of realizing benefits for its members, suppliers, and more than 100 million customers who shop the 22,000 AMS member stores every week. The AMS retailers generate annualized sales of more than Euro 100 billion.

On behalf of AMS

Nick Gale: +31.75.659.5720, +31.6.55.77.22.83

<http://www.ams-marketing.com>

Albert Heijnweg 1, Zaandam
P.O. Box 3050, 1500 HB Zaandam,
The Netherlands
Phone: +31 (0)75 659 5720
Fax: +31 (0)75 659 8302